



# Integrative design for radical energy efficiency and profitable climate protection

[please insert Japanese title here]

REvision 2021, Tōkyō, 10 March 2021

3.11から10年—新しいエネルギーの未来を目指す

Amory B. Lovins エイモリー B. ロビンズ 非常勤教授

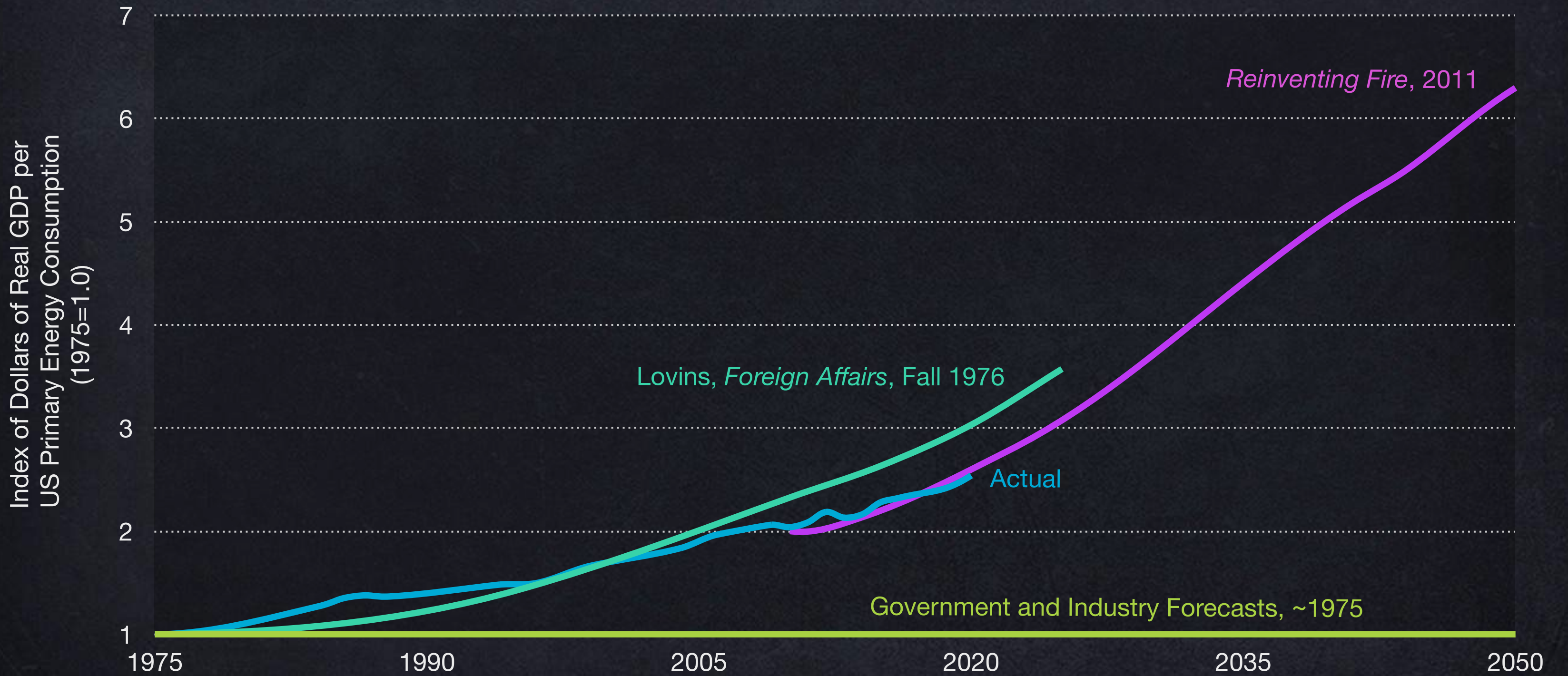
Cofounder and Chairman Emeritus, Rocky Mountain Institute

Adjunct Professor of Civil & Environmental Engineering, Stanford University

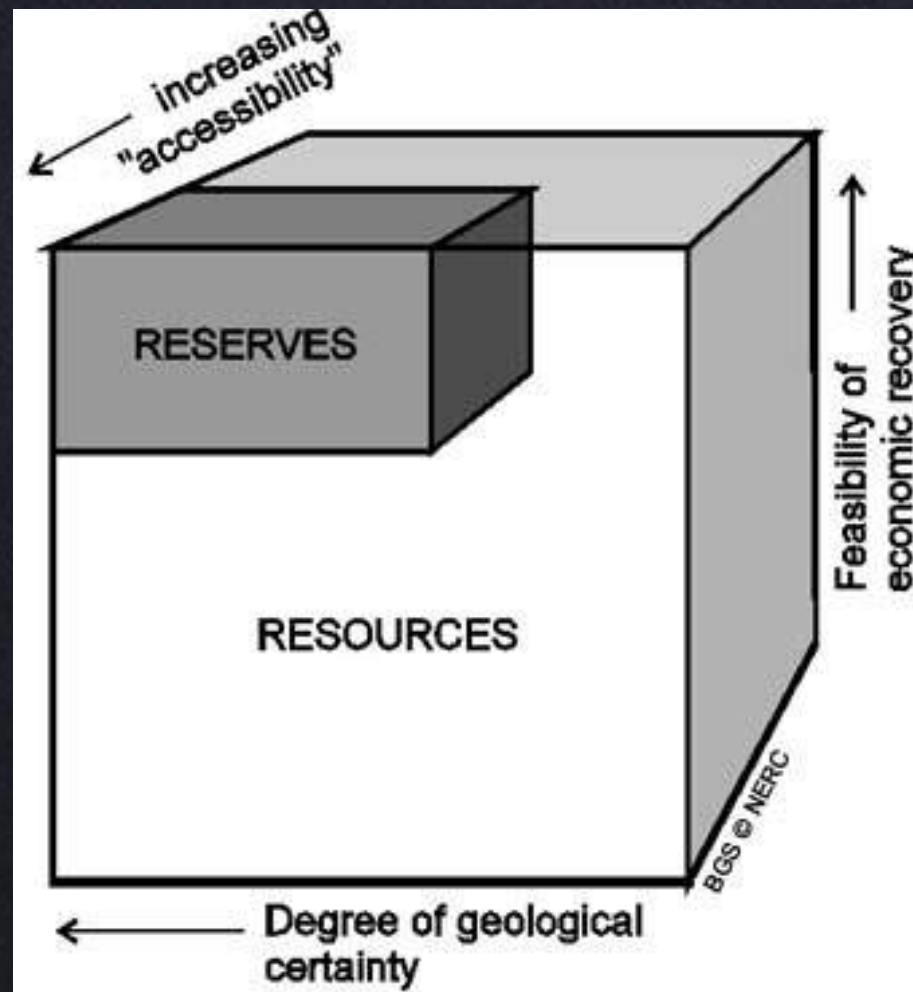
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# Heresy Happens

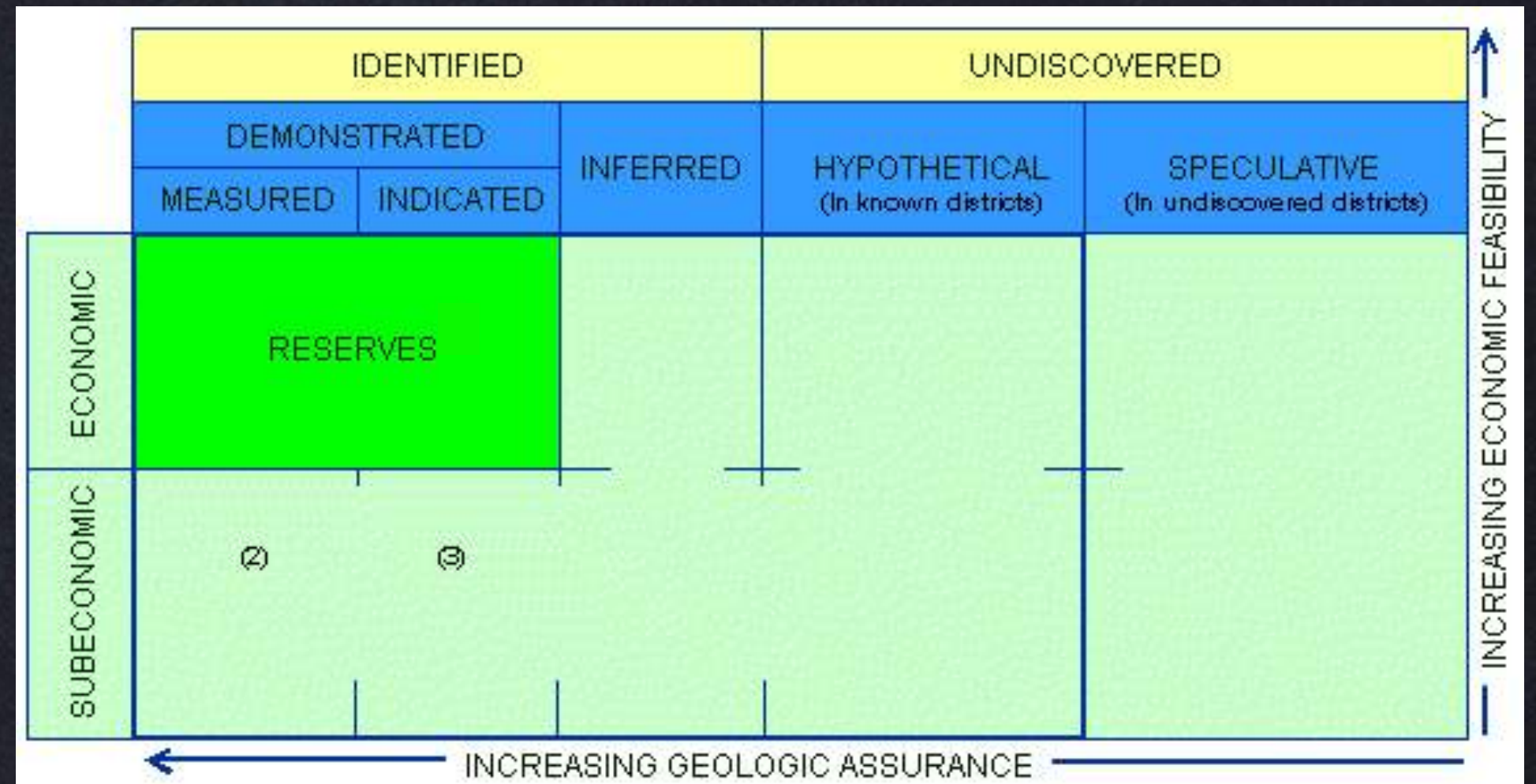
US primary energy productivity, 1975–2019 and 2020p (USEIA *STOE* 12 Jan 2021)



# Geological reserves are a small part of resources



Schematic comparison of reserves and resources (by NERC for British Geological Survey)



One of many variants of the canonical McKelvey diagram used by the US Geological Survey and worldwide

Orebodies are limited. Energy efficiency isn't (practically).

# A major scientific paper on integrative design

**IOP** Publishing

*Environ. Res. Lett.* 13 (2018) 090401

<https://doi.org/10.1088/1748-9326/aad965>

## Environmental Research Letters

**EDITORIAL**



# How big is the energy efficiency resource?

**OPEN ACCESS**

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18 September 2018

# Edwin H. Land (1909–91)

“People who seem to have had a new idea have often just stopped having an old idea.”



不忘初心

初心忘るべから

Bù wàng chū xīn ず  
Shoshin wasuru bekarazu  
Don't forget original mind

–Avataṃsaka Sūtra, མདོ་པལ་པོ་ཚེ,  
華嚴經, 대방광불화엄경

# Lovins House, Old Snowmass, Colorado (1982-3)



# Sequence of integrative building design

- Define the desired service (thermal comfort, cooked food, access, illumination,...)
- Optimize whole systems, not just parts: costly windows cut total construction cost
  - ➔ Efficiency shrinks or eliminates HVAC; saved capital cost buys the efficiency
- Start at the end (saving first at the point of service delivery)
- Reward designers with performance-based fees and Integrated Project Delivery
- Do the right steps, in the right order, at the right time



# The right steps in the right order: space cooling

0. Cool the people, not the building
1. Expand comfort envelope (check assumptions!)
2. Minimize unwanted heat and humidity gains
3. Passive cooling
  - Ventilative, radiative, ground-/H<sub>2</sub>O-coupling, icepond
4. Active nonrefrigerative cooling
  - Evap, desiccant (CDQ), ab/adsorption, hybrids: COP >100
  - Direct/indirect evap + VFD recip in CA: COP 25
- ~~5. Superefficient refrigerative cooling: COP 6.8 (0.52 kW/t) for a big water-cooled centrifugal system at Singapore design hour—better comfort, lower capital cost~~
6. Coolth storage and controls
7. Cumulative cooling-system energy saving: ~90–100% with better comfort, lower capital cost, better uptime, small to zero climate impact



# US office buildings: >5–10× best-efficiency gains in 5 years (site energy intensities in kWh/m<sup>2</sup>-y; US office median ~293)



~277 → 173 (–38%)

2010 retrofit

284 → 85 (–70%)

2013 retrofit



386 → 107 (–72%)

2015 Japan retrofit

... → 108 (–63%)

2010–11 new

...36 (–88%)

2015 new

...21 (–93%)

...and in Germany,

2013 new

(office and flat)

*Yet all these technologies existed well before 2005!*

# Component-optimization vs. integrative design

Typical analysis for a 1,208-m<sup>2</sup> Denver office

<b>Energy Measure</b>	<b>Incremental Cost</b>	<b>Annual Savings</b>	<b>Payback Period (yrs)</b>
Daylighting	\$4,900	\$1,560	3.14
Glazing	\$5,520	\$1,321	4.18
Energy Efficient Lighting	\$1,400	\$860	1.63
Energy Efficient HVAC	\$3,880	\$739	5.25
HVAC Controls	\$2,900	\$506	5.73
Shading	\$4,800	\$325	14.77
Economizer Cycle	\$1,200	\$165	7.27
Insulation	\$1,600	\$101	15.84

...each improvement by itself is too expensive for a cash-short developer.

# Component-optimization vs. integrative design

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Shading	\$4,800	\$325	14.77
Economizer Cycle	\$1,200	\$165	7.27
Insulation	\$1,600	\$101	15.84
Fewer E & W Windows	-\$4,160		
Small & Different HVAC	-\$17,700		

investment:

\$26,200

-\$21,820

net investment: \$4,350

saving ~\$4,500/y  
in energy—a 1-y  
payback



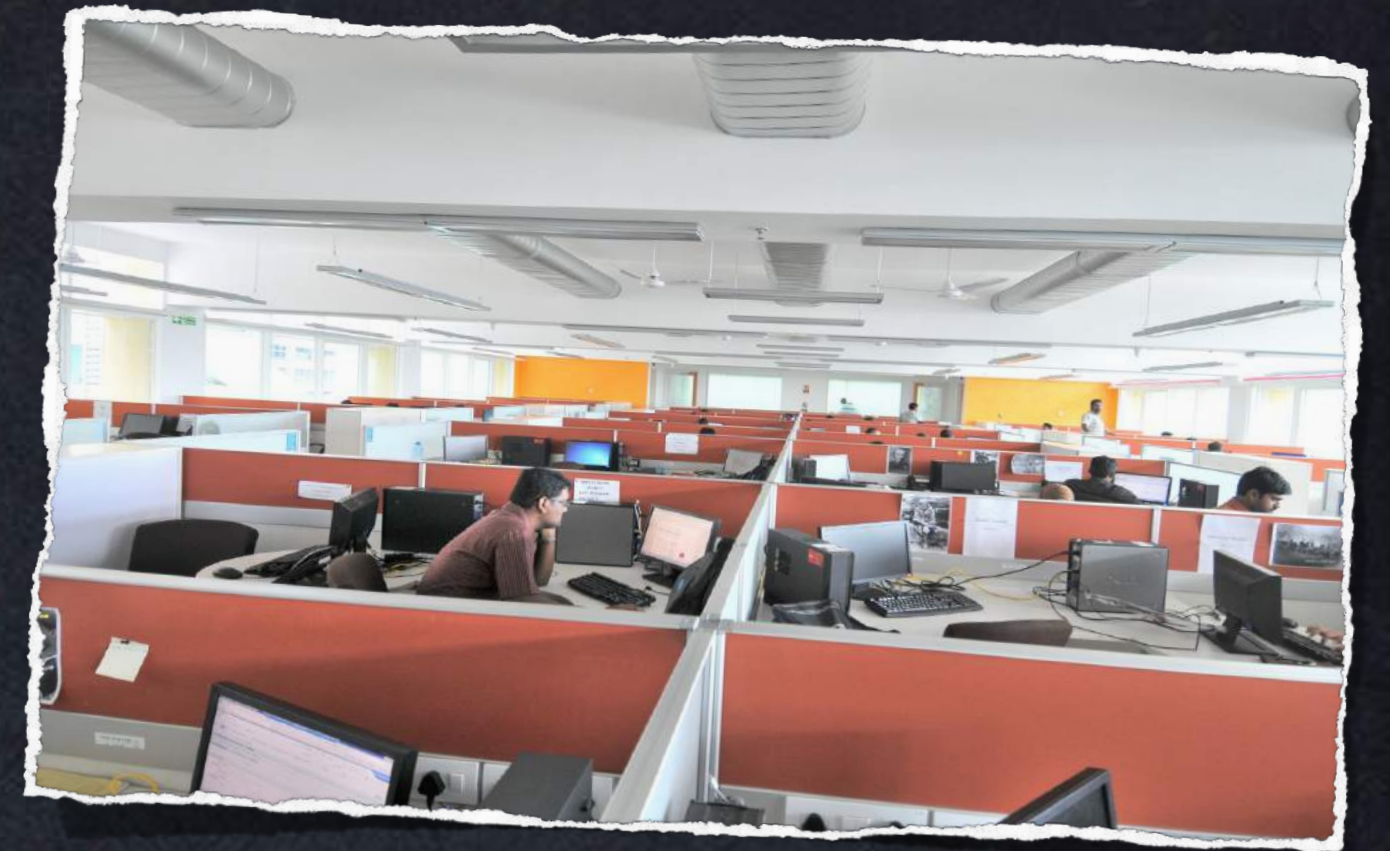
# Integrative Design in Retrofitting the Empire State Building



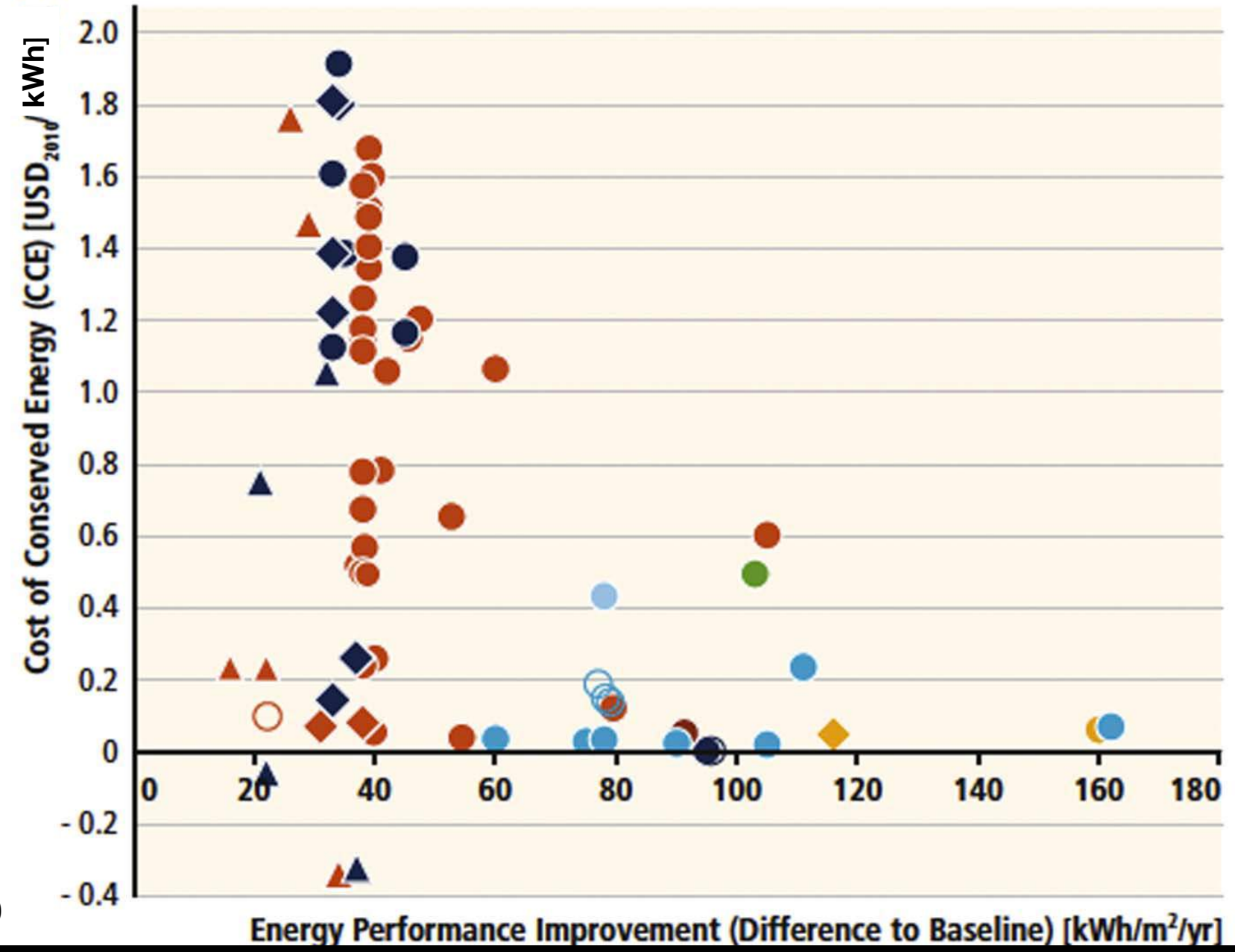
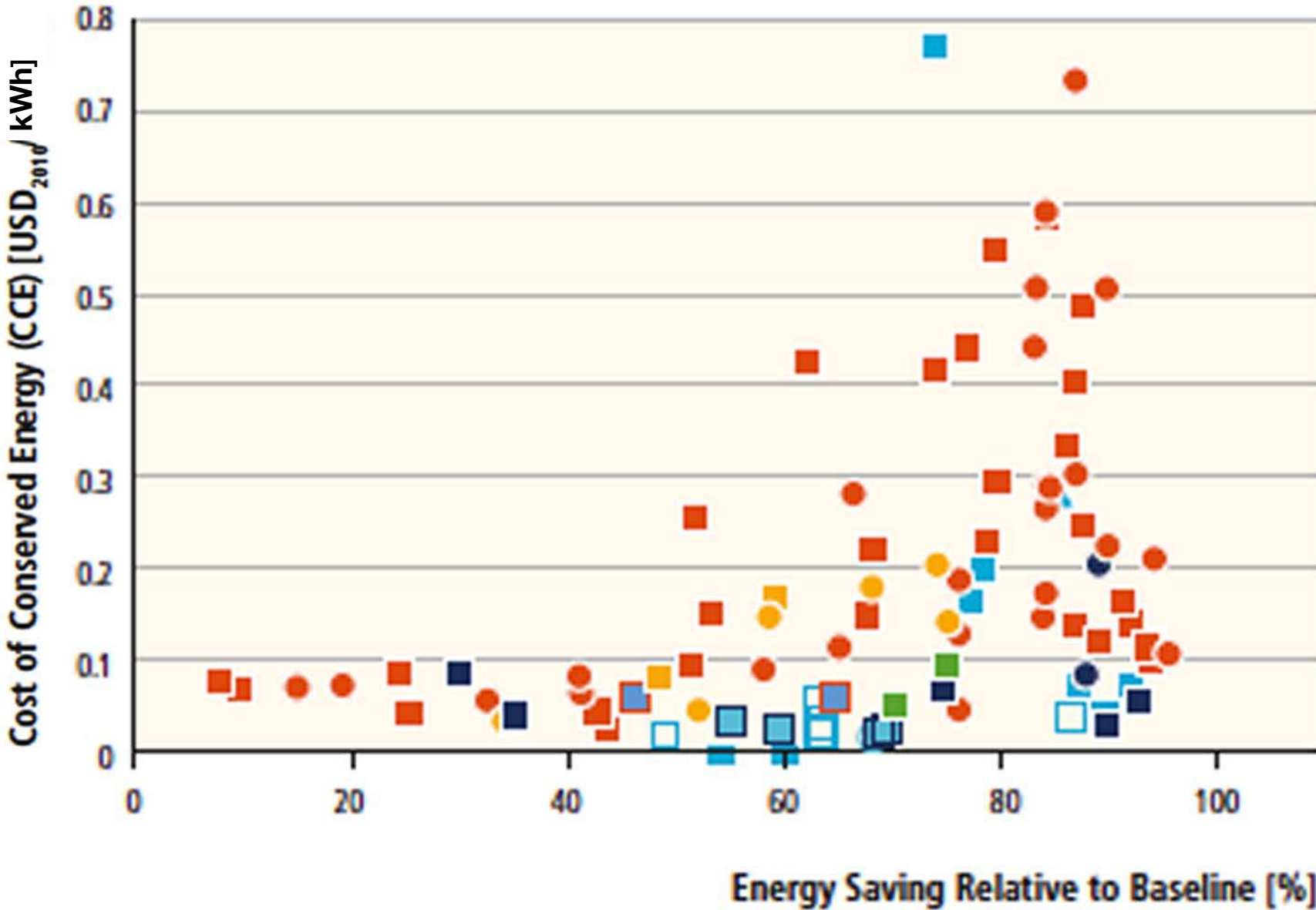
# Empire State Building retrofit sequence



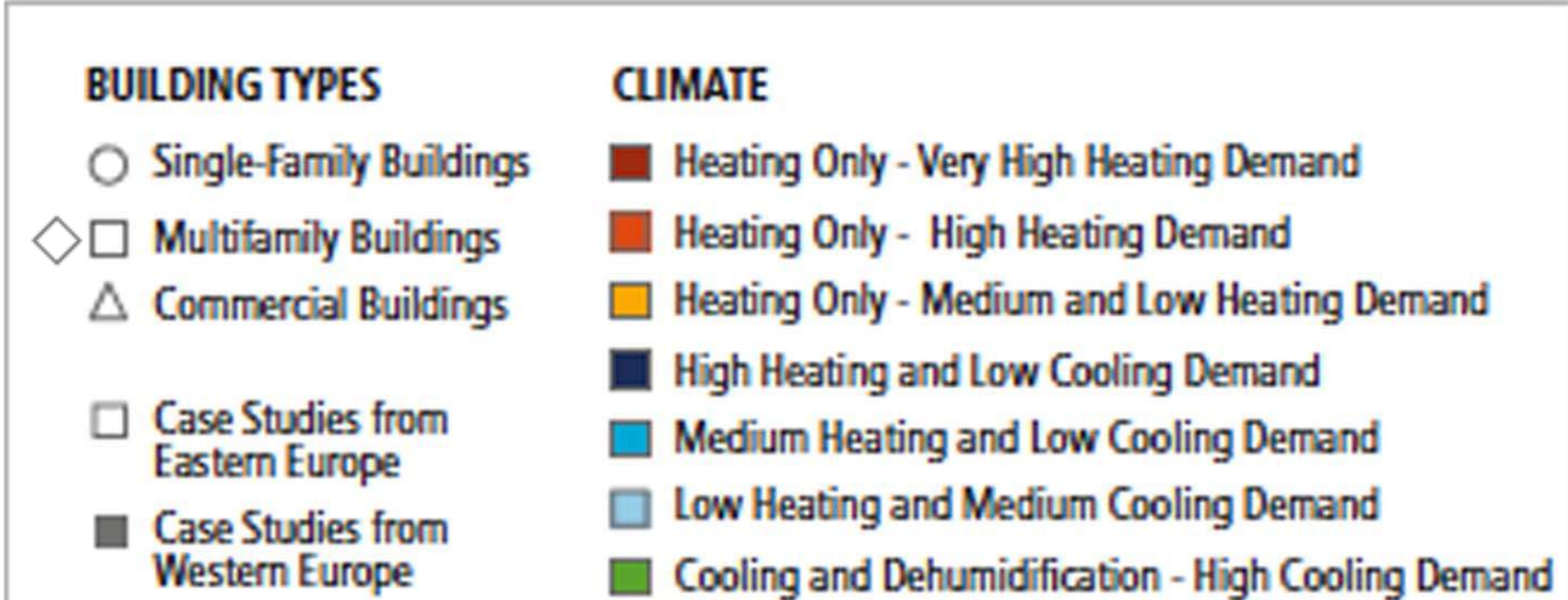
# 5x-more-efficient new Indian commercial buildings



Infosys's 1.5 million m<sup>2</sup> of 22k-m<sup>2</sup> office blocks (2009–14) in six cities:  
*Energy Performance Index fell 80%, to 66 kWh/m<sup>2</sup>-y*  
with capital cost 10% to 20% *lower* than usual, and comfort better



US 2018 average retail prices (2010 \$/kWh): residential \$0.11, commercial \$0.09



IPCC AR5 WG3 pp 702–704 (2014) reports that high-ambition European new (left) and retrofit (right) buildings show no significant increase in the cost of saved energy up to  $\geq 90\%$  savings. Some examples do show higher costs, but they needn't: whatever exists is possible.



# Oak Brook Tower retrofit design (1992)

19,000 m<sup>2</sup>, 20-year-old curtainwall office near Chicago (hot & humid summer, very cold winter); dark-glass window units' edge-seals were failing, as happens each ~20 y



- Replace not with like but with superwindows
  - Let in nearly 6x more light, 0.9x as much unwanted heat, reduced heat loss and noise by 3–4x, cost \$8.4 more per m<sup>2</sup> of glass
  - Add deep daylighting, plus very efficient lights (3 W/m<sup>2</sup>) and office equipment (2 W/m<sup>2</sup>)
- Replace old cooling system with one 4x smaller, 3.8x more efficient, \$0.2 million *cheaper*
- Capital savings *more* than repay all extra costs
- 75% energy savings, *cheaper* than usual renovation: nominal simple payback ~ *-5 months*
- Deep-retrofit portfolio tools:  
[www.retrofitdepot.org](http://www.retrofitdepot.org)

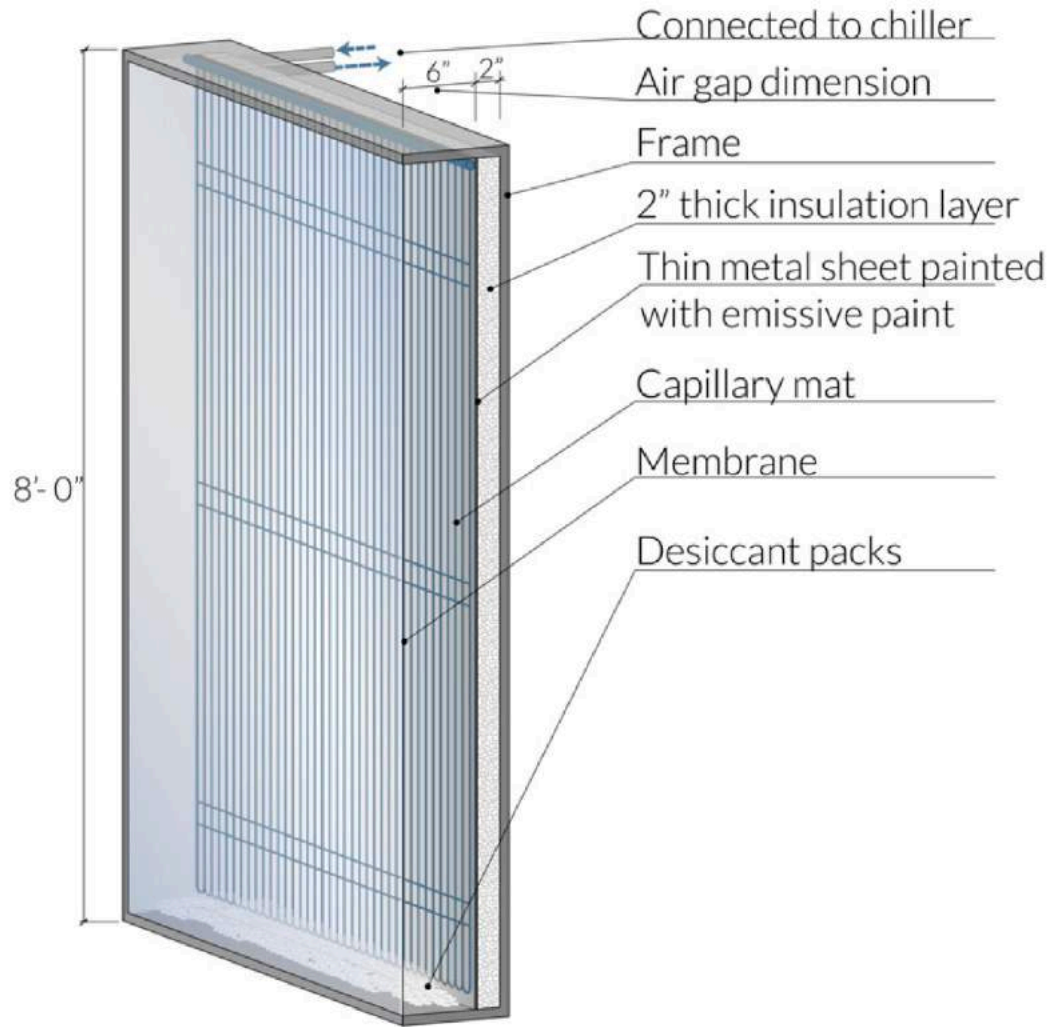


Fig. 1. Schematic of a Cold Tube radiant cooling panel (Upper) and radiant heat transfer through the IR-transparent membrane (Lower).

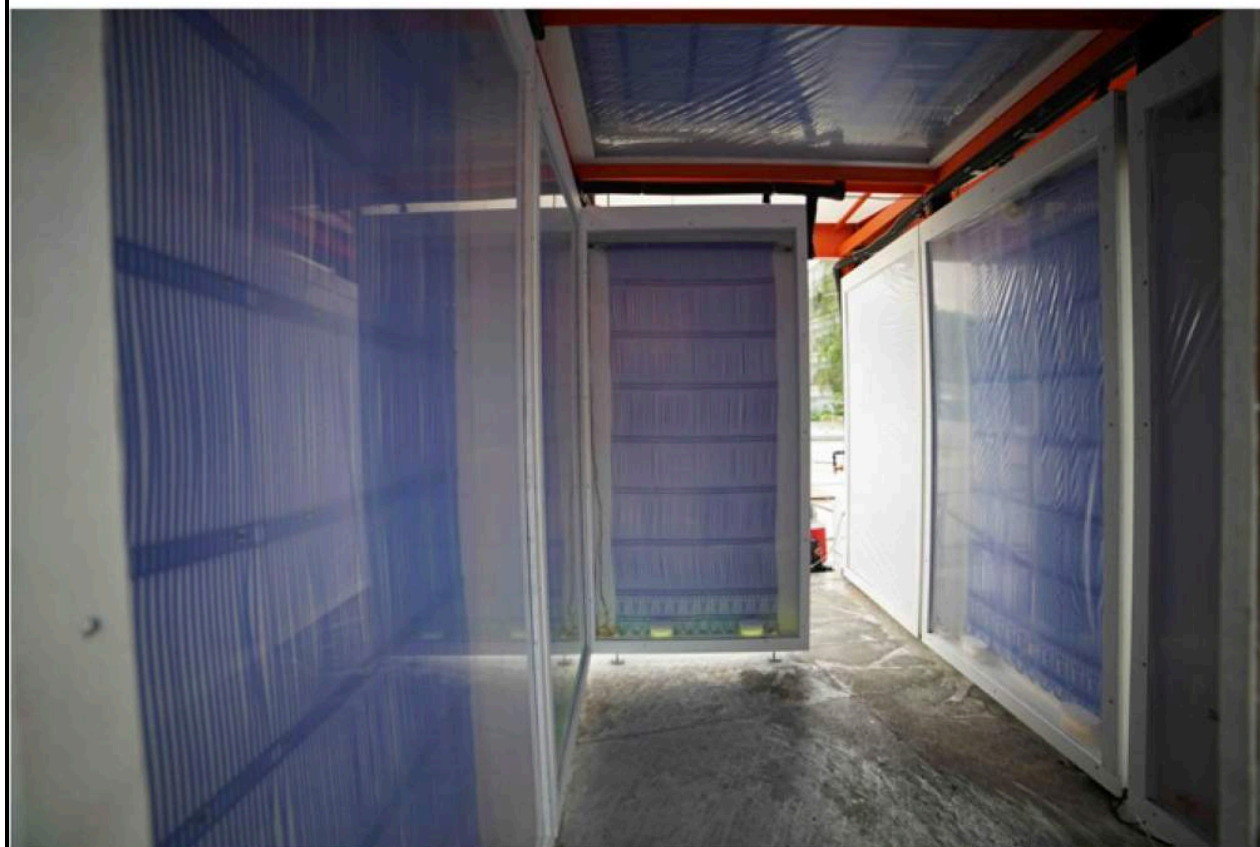
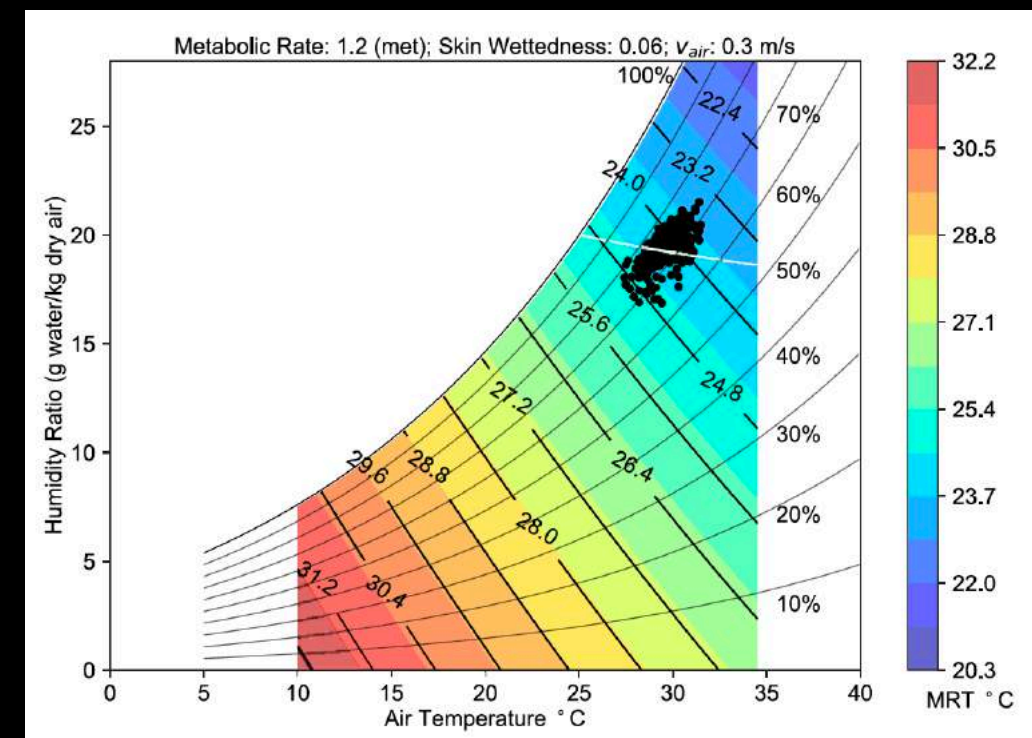


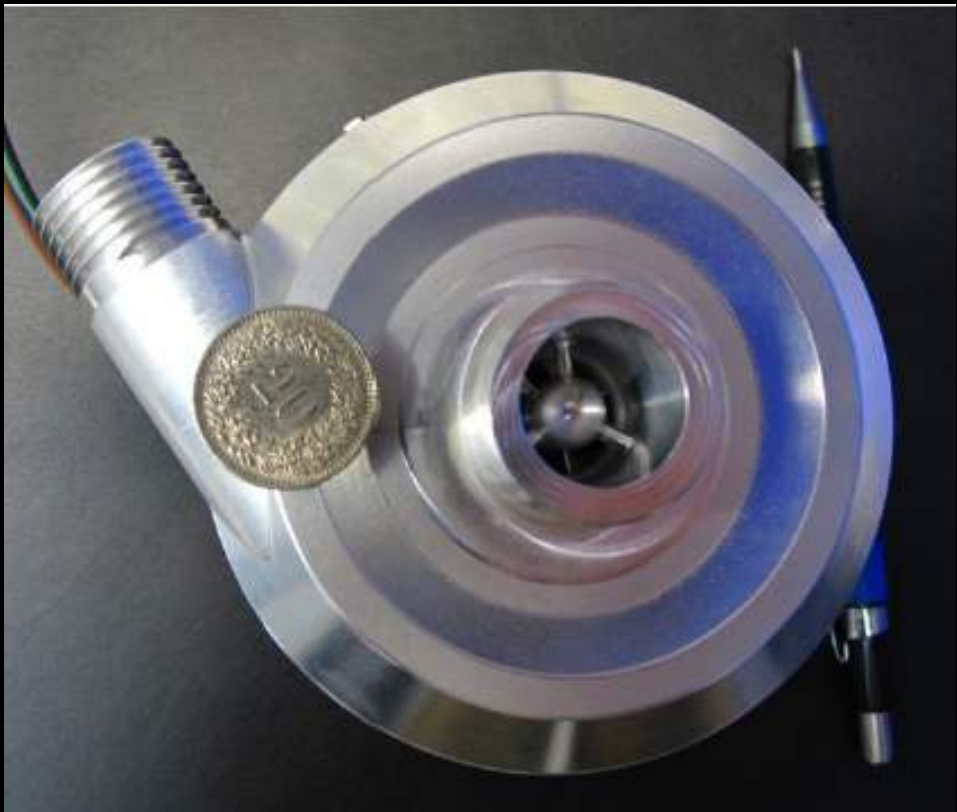
Fig. 2. The completed Cold Tube.

**Pure-radiant-cooling**  
**2019 breakthrough:**  
*outdoor* comfort in the  
 Singapore summer with  
 shading but no chiller, no  
 fan, and no condensation!



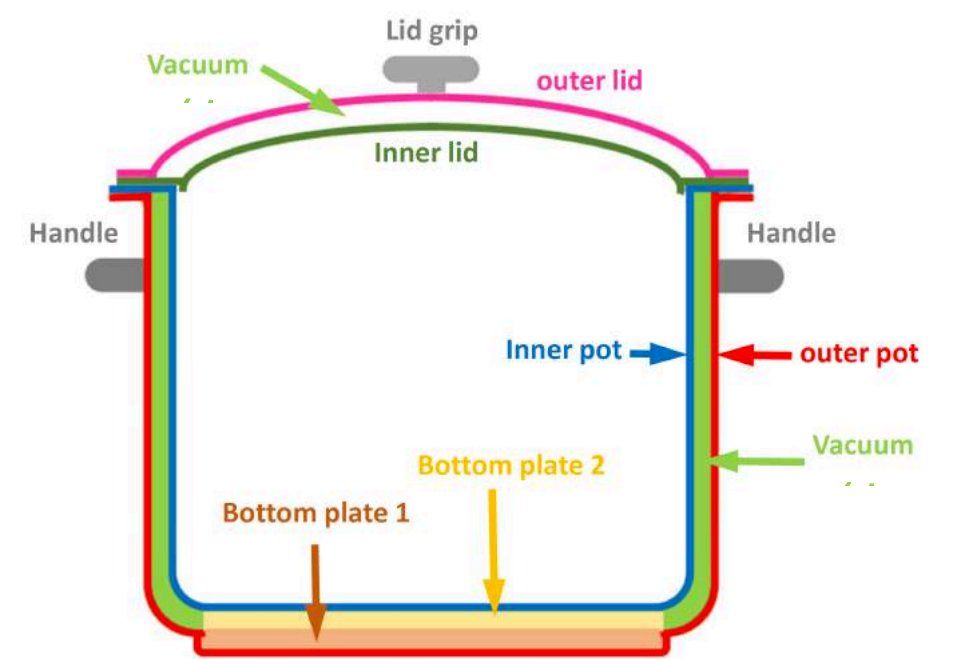
E. Teitelbaum *et al.*, *Proc. Natl. Acad. Scis. [USA]* **117**(35):21162–21169, 1 Sep 2020, [www.pnas.org/cgi/doi/10.1073/pnas.2001678117](http://www.pnas.org/cgi/doi/10.1073/pnas.2001678117)

# Two Swiss examples of state-of-the-art super-efficient home appliances to save electricity and replace gas



A superior electric-conduction cooking system  
 2–4½× more efficient than induction; vacuum pots

9–20 kW<sub>t</sub>, 200 krpm DHW heat pump  
 ~8 cm diameter, >60% of Carnot efficiency  
 COP=6–15 for ΔT=13–31°C, e.g. heating  
 to the needed 44°C from 13–31°C



# Texas Instruments' RFab (2005)

## 40% less energy, \$230 million cheaper

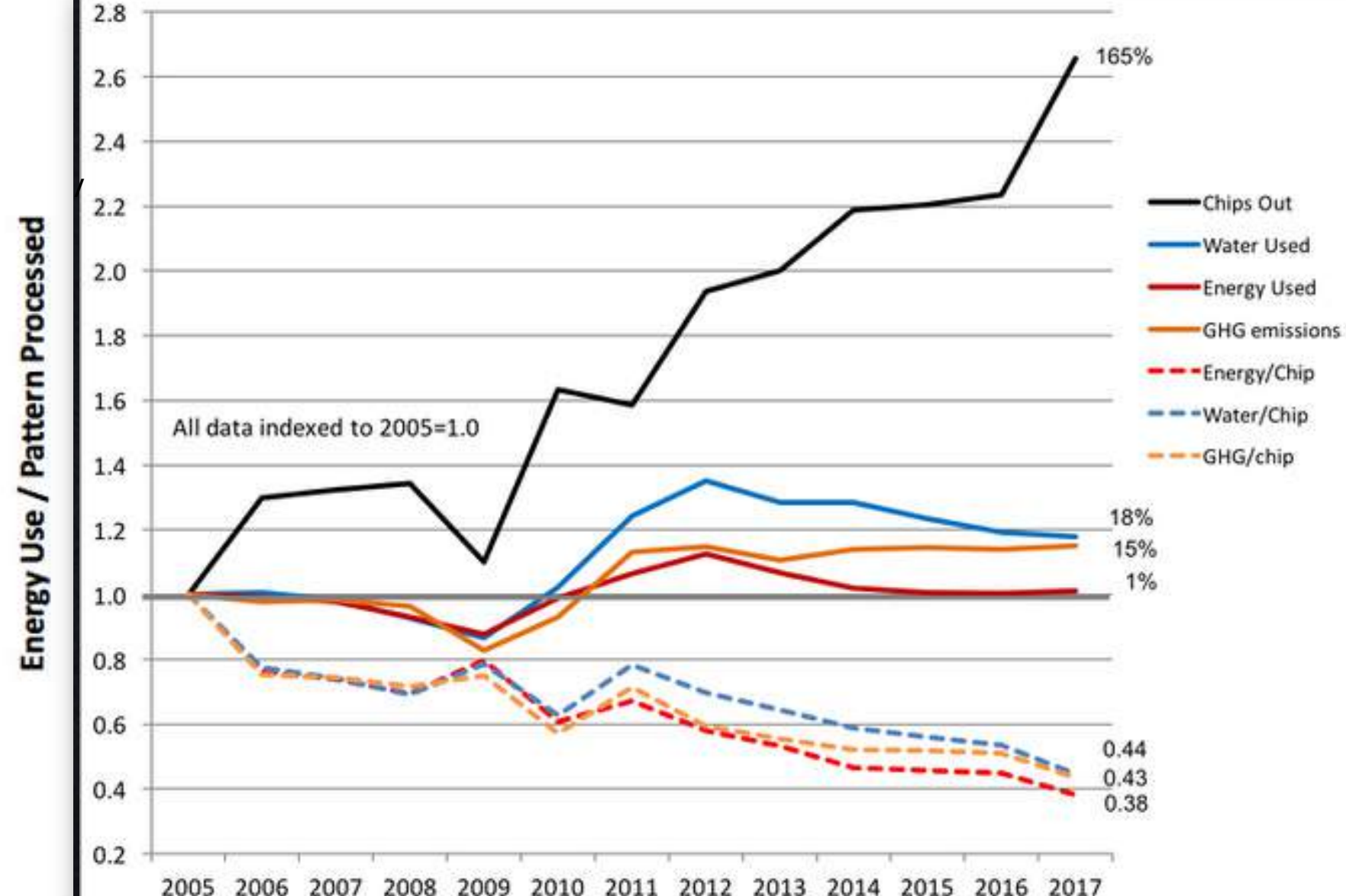
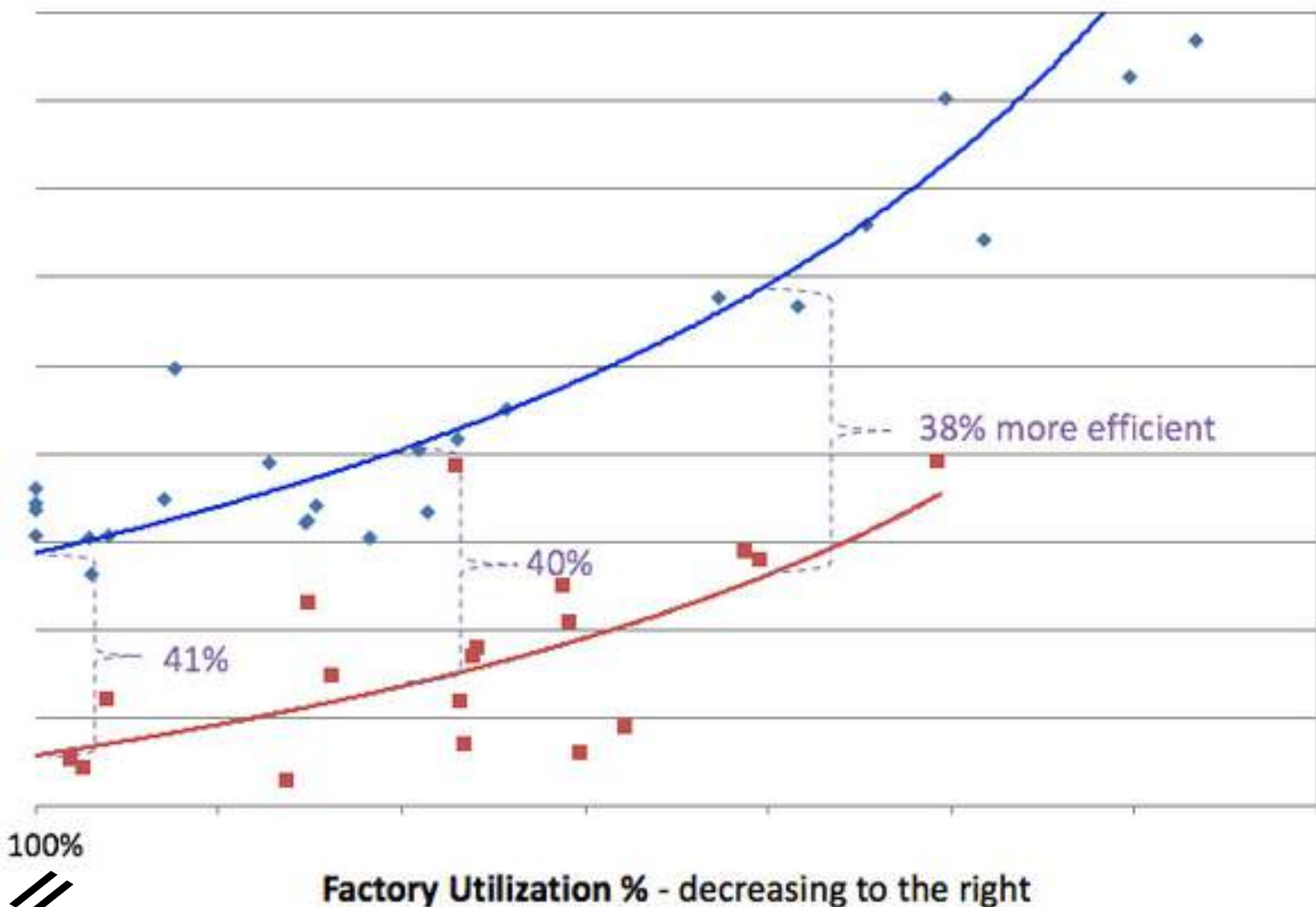
Paul Westbrook, *The Joy of Efficiency*, July 2019  
[www.joyofefficiency.com](http://www.joyofefficiency.com)



40% less energy to process a wafer pattern than TI's previous best plant (6 miles away, 10 y older)

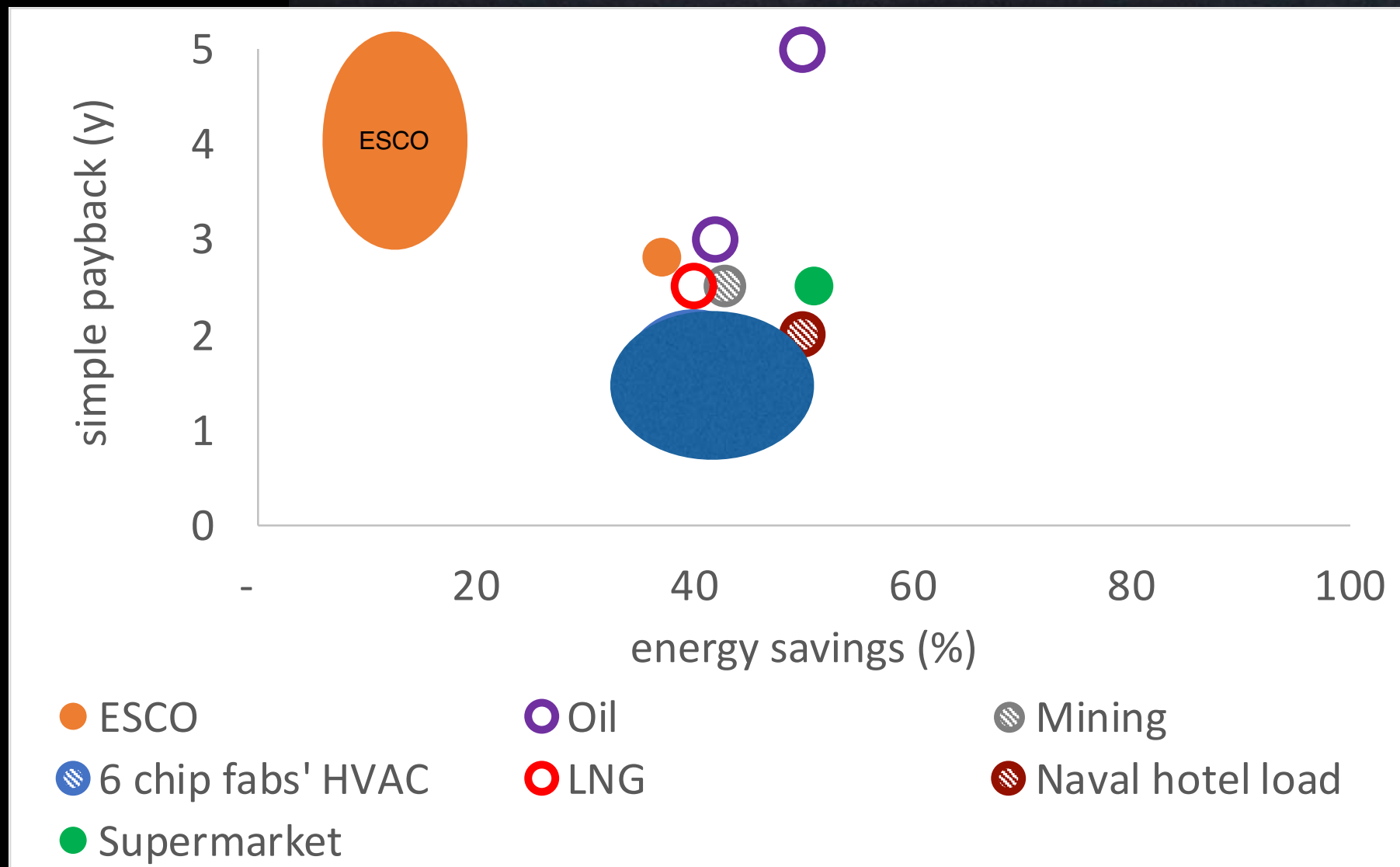
Spreading such methods cut TI's specific energy use 62% in 12 y, water 56%, greenhouse gases 57%

**Energy Use Curves - RFAB vs Previous Best Fab**

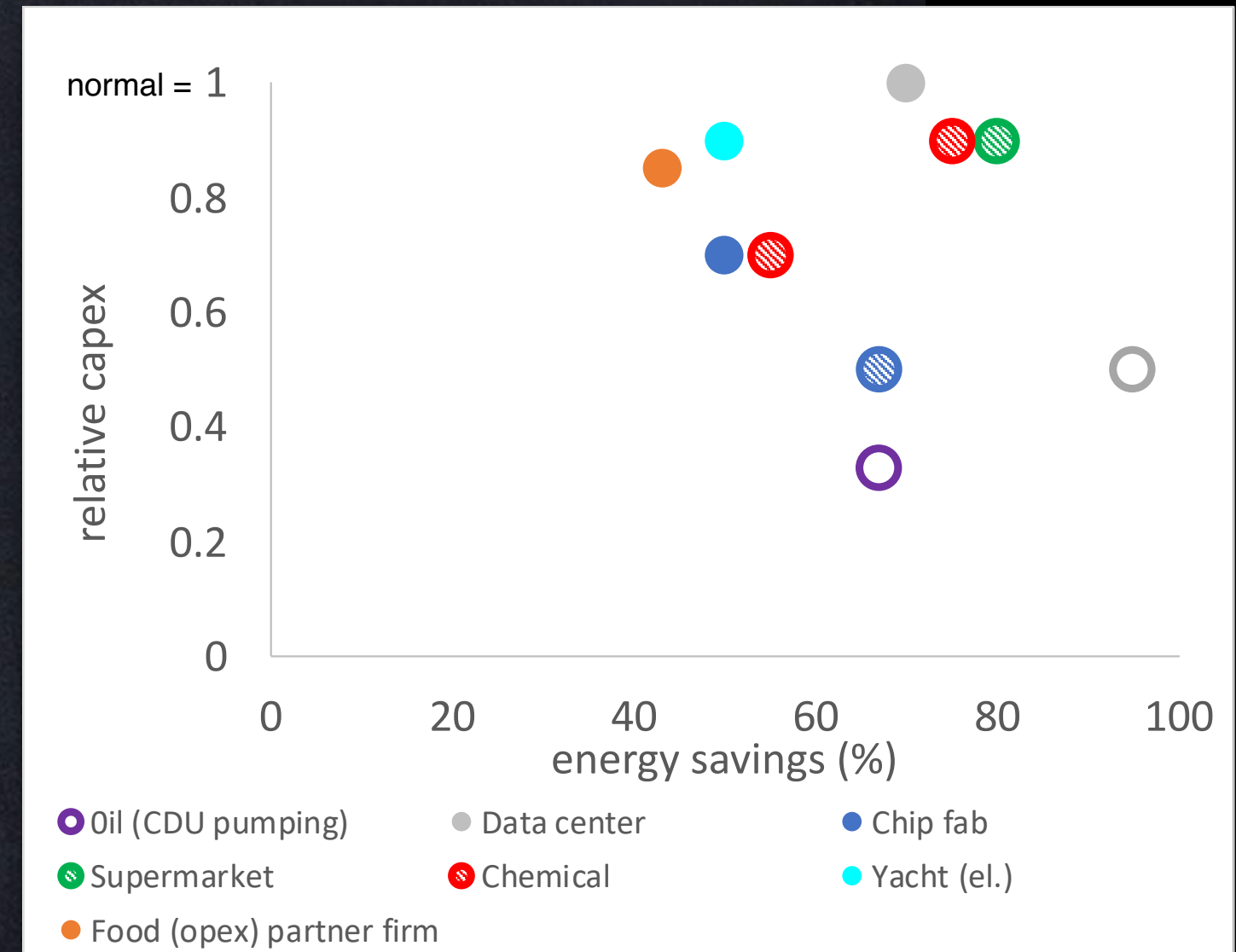


# RMI's latest >\$50b worth of integrative design in diverse industrial projects—retrofits and newbuilds

*(solid = built, shaded = incomplete data, circle = not yet built)*



**Retrofits**



**Newbuilds**

Designing to save ~80–90% of pipe and duct friction—  
equivalent to about half the world's coal-fired electricity

thin, long, crooked



fat, short, straight



Typical paybacks  $\leq 1$  y retrofit,  $\leq 0$  new-build

But not yet in any official study, industry forecast, or climate model

# New design mentality, an example

No new technologies, just two design changes:

1. Big pipes, small pumps  
(not the opposite)



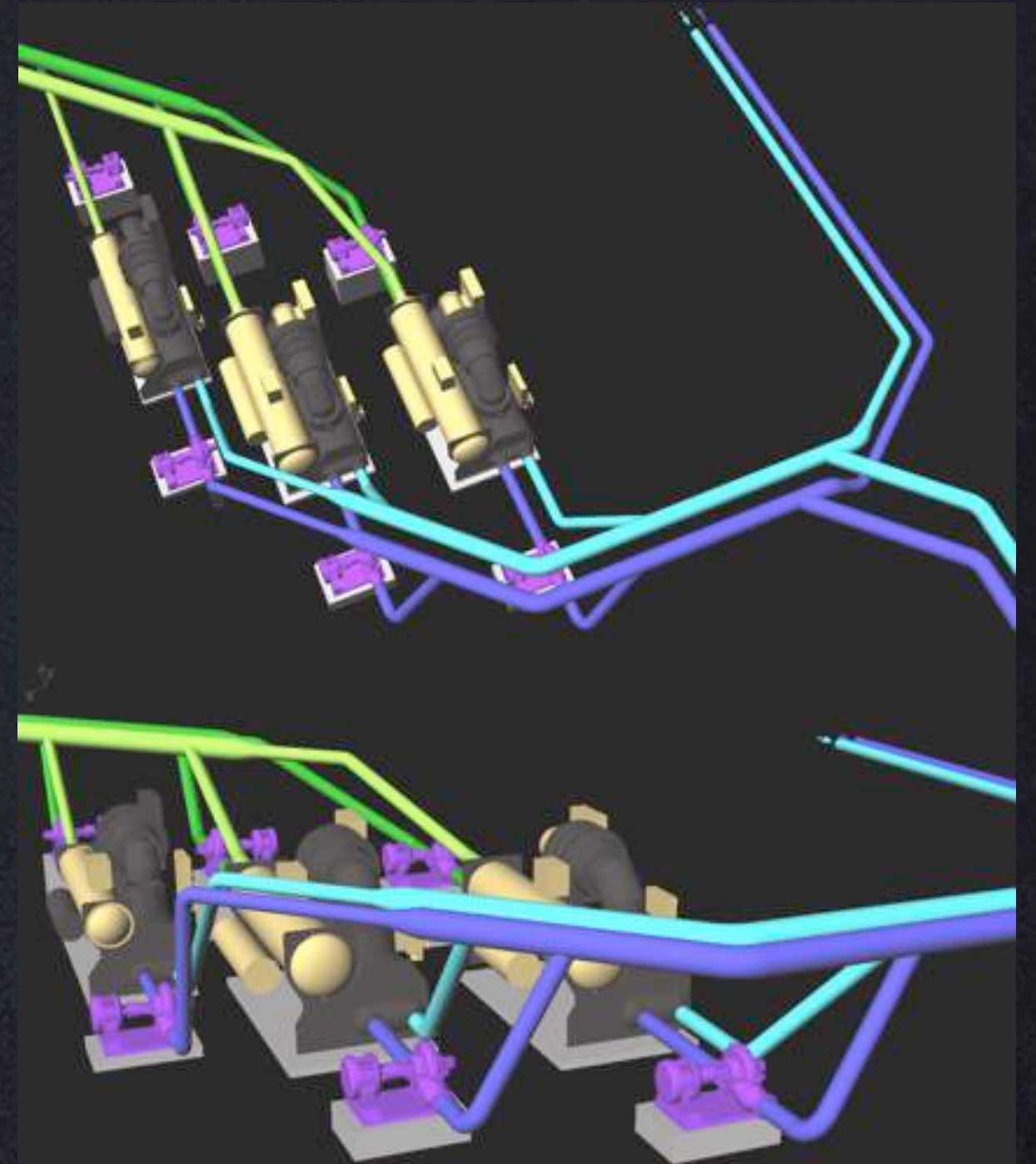
2. Lay out the pipes first,  
then the equipment  
(not the reverse)



Designing to save ~80–90% of pipe and duct friction—  
by making them fat, short, and straight



Big pipes, small pumps



Nonorthogonal layout, 3D diagonals, few & sweet bends





1.5 W/GPM

60,000 miles of  
blood vessels



7.5 W/GPM



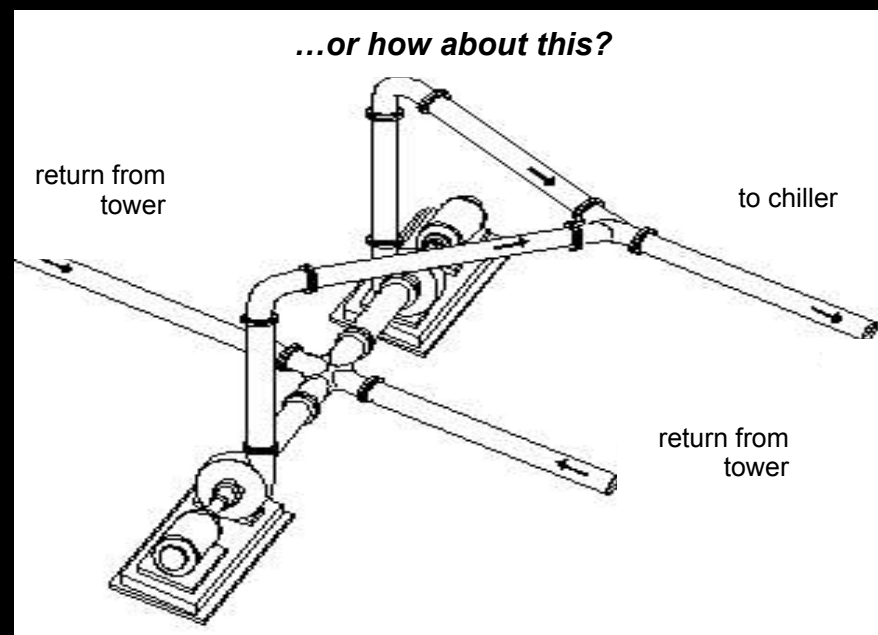
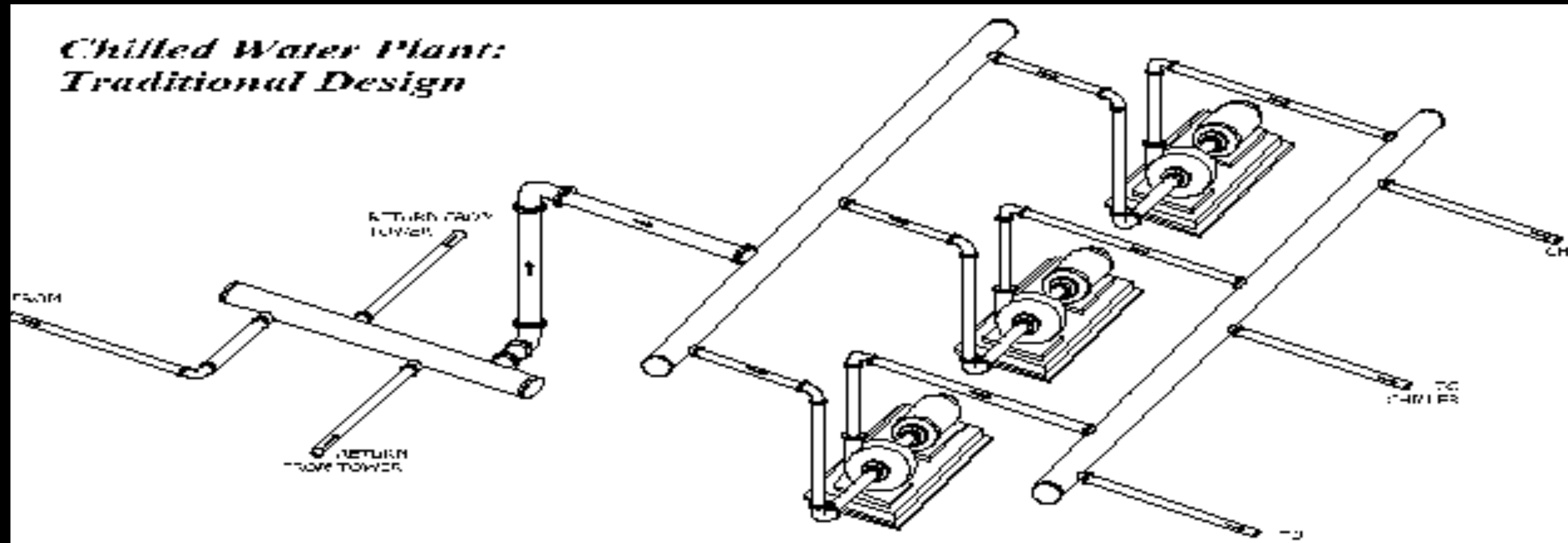
15 W/GPM

# Retrofitted Low-Friction Piping Layout

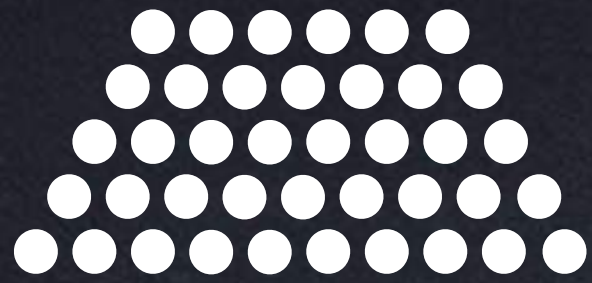


Images courtesy of  
Peter Rumsey, PE,  
FASHRAE

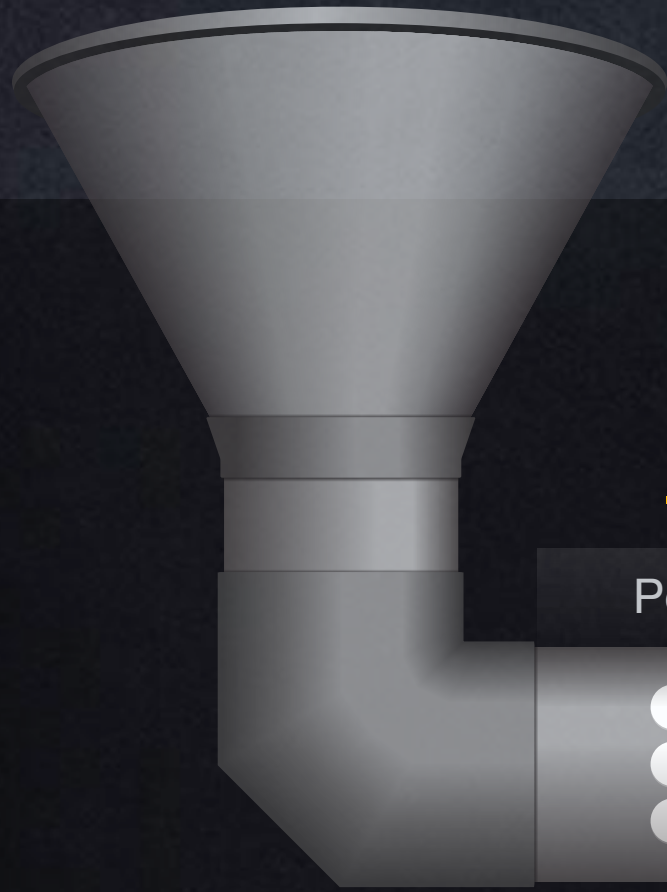
Which of these layouts uses less capital and energy?



- Less space, weight, friction, energy
- Fewer parts, smaller pumps and motors, less installation labor
- Less O&M, higher uptime

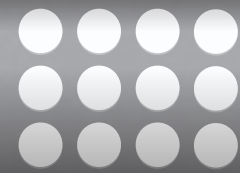


100  
Energy units



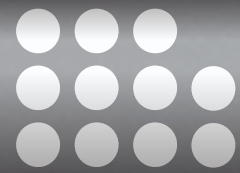
-70%

Power Plant



-9%

Power Grid



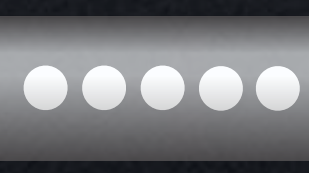
-12%

Motor/Drivetrain



-55%

Pump/Throttle



-20%

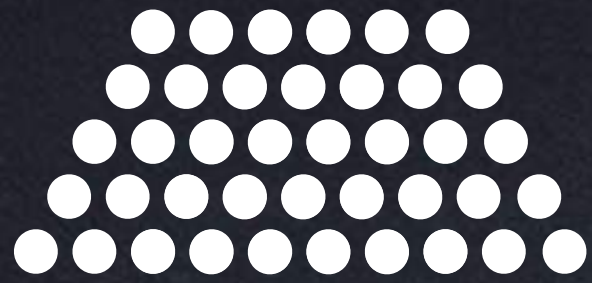
Pipe



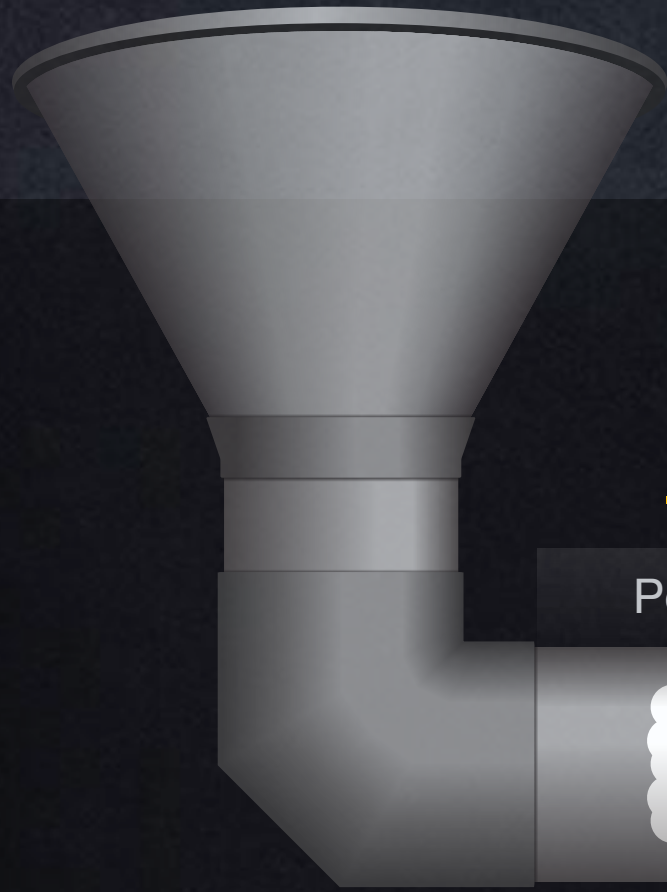
10%

Delivered flow





160  
Energy units



-70%

Power Plant



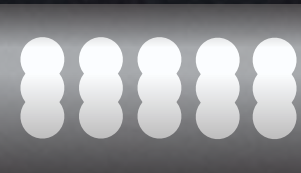
-9%

Power Grid



-12%

Motor/Drivetrain



-55%

Pump/Throttle



-20%

Pipe

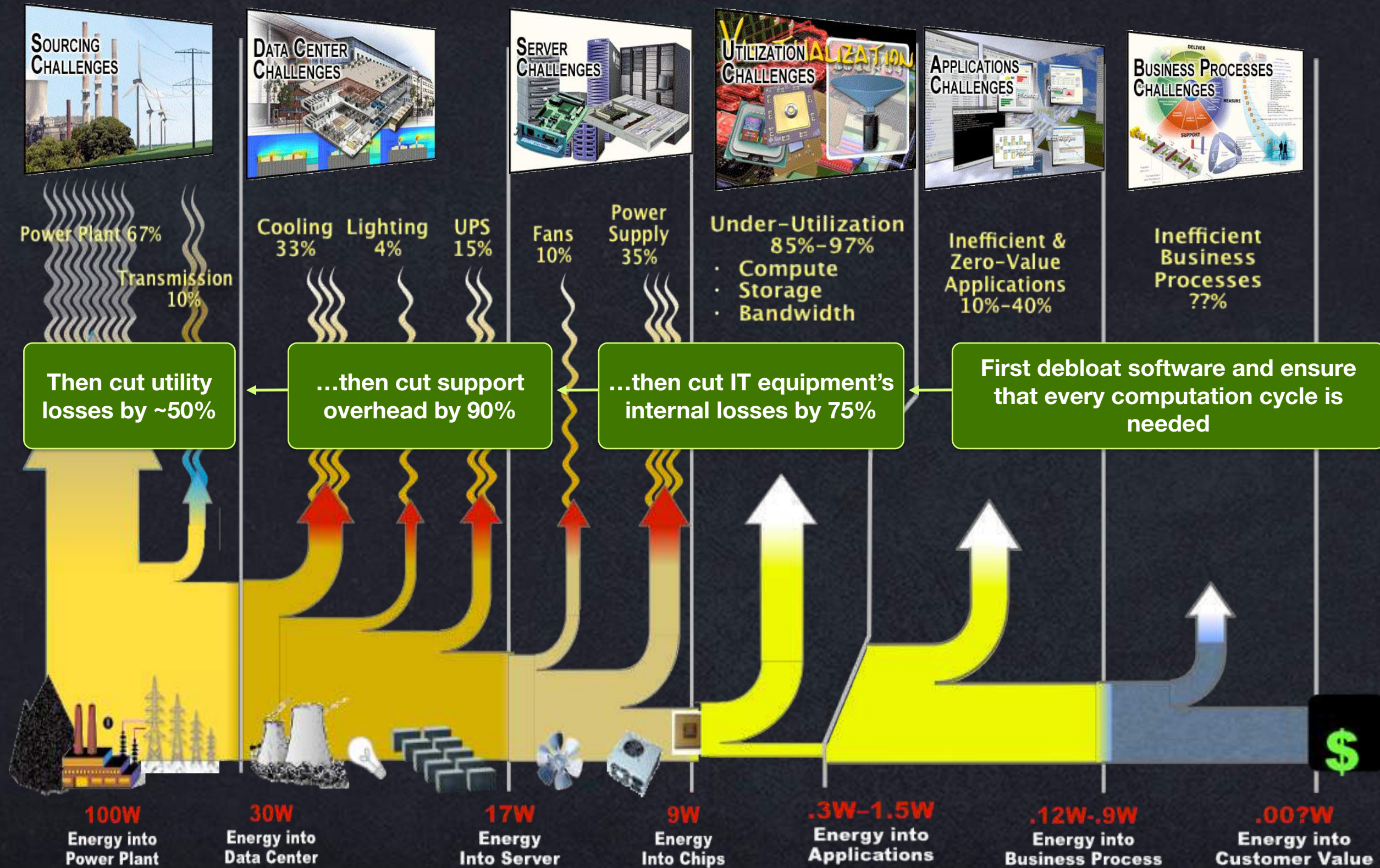


5%

Delivered flow



# Start saving downstream for data centers



# Decarbonize industrial process heat indirectly... by elegantly frugal structural design



Tension structures—~80–90% less material



Fabric forms—≥50% less material



RPS, IPTC, FabWiki

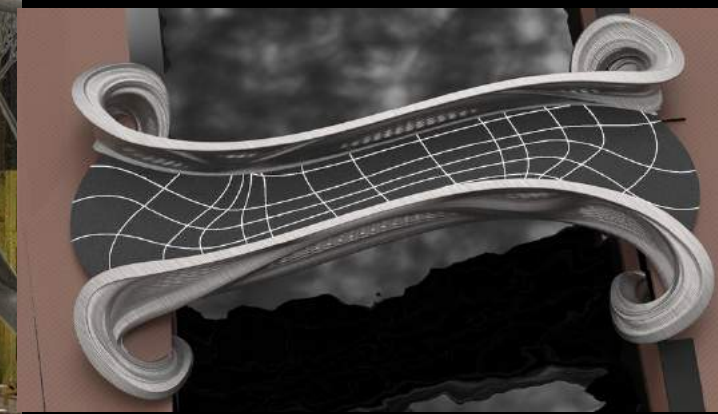
Mark West, *The Fabric Formwork Book*, Routledge, 2016; CAST (Centre for Architectural Structures and Technology), University of Manitoba, Winnipeg. See Hawkins *et al's* 172-reference 2016 review, doi:10.1002/suco.201600117

Schlaich Bergermann—see the remarkable book *Leicht Weit*

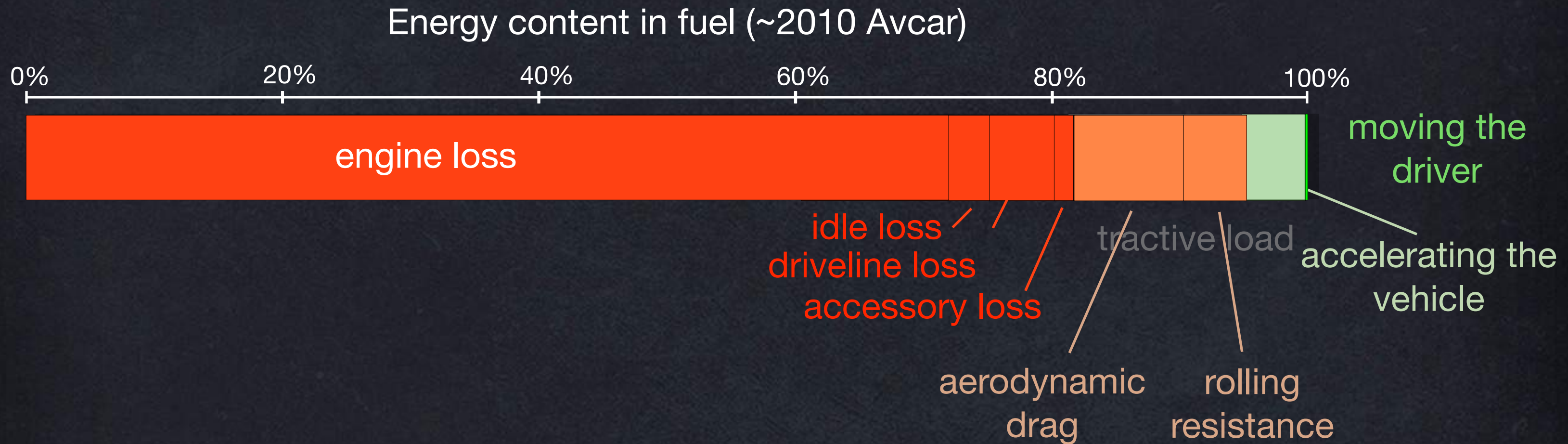
<https://www.shapeways.com/blog/archives/35854-3d-printed-bridges-now.html> (Joris Laarman Lab, MX3D)



The artistic 3D-printed  
12.5m stainless-steel bridge  
for Amsterdam's Oudezijds  
Achterburgwal canal



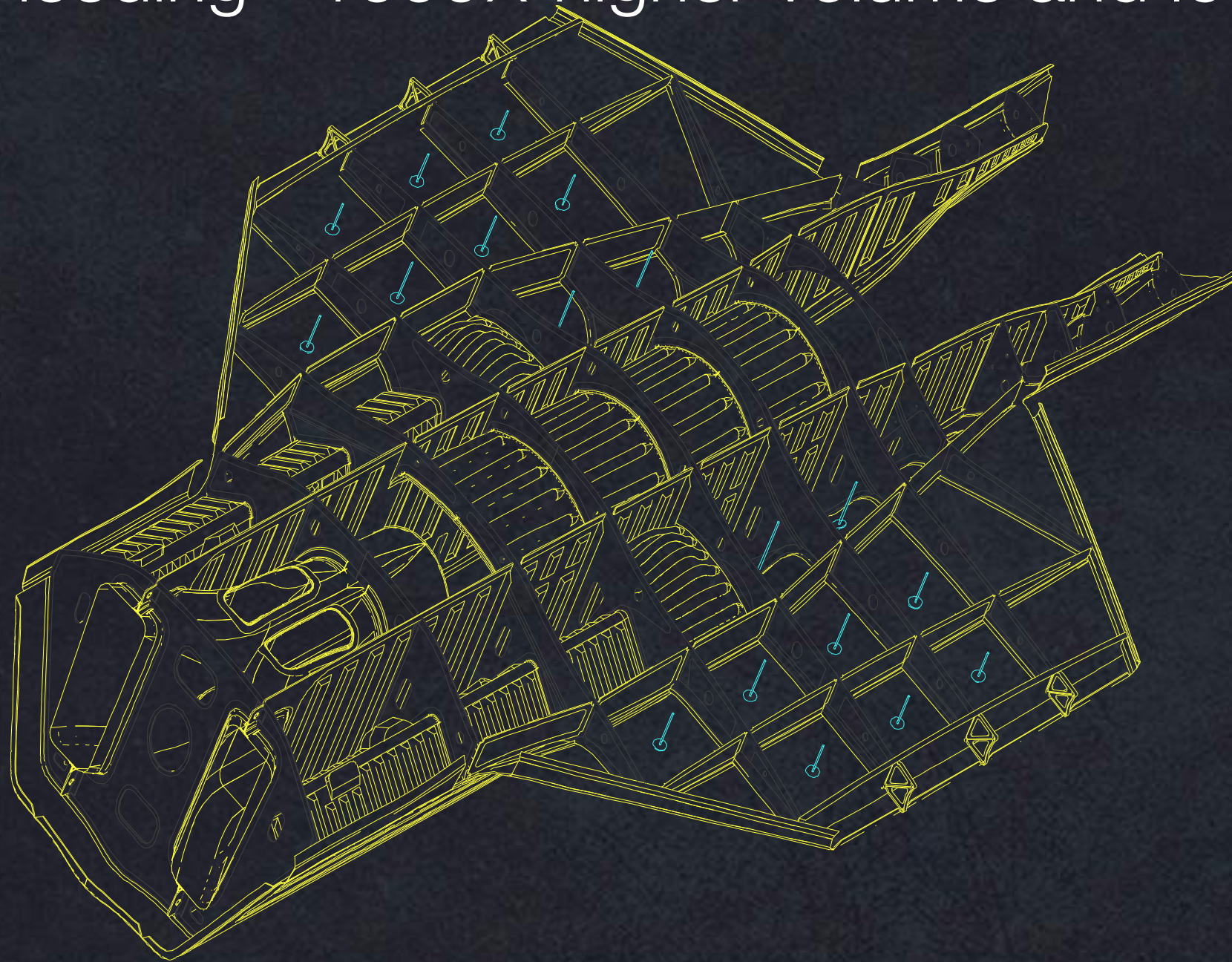
# Start with tractive load, not powertrain



- 6% accelerates the car, ~0.3–0.5% moves the driver
- Most fuel use is caused by mass
- Each unit of energy saved at the wheels saves ~5 (formerly ~6–7) units of fuel in the tank



Migrating advanced composites from military and aerospace to automobiles (needing  $\sim 1000\times$  higher volume and lower cost)

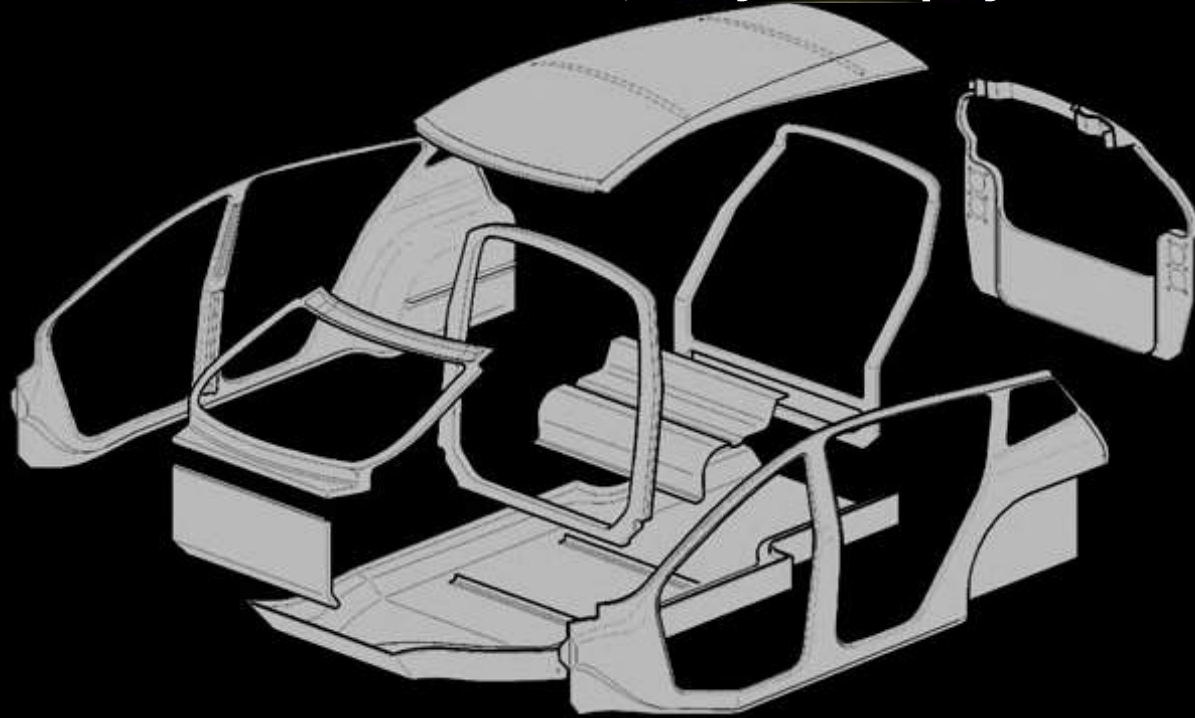


95% carbon composite, 1/3 lighter, 2/3 cheaper than 72%-metal base design (at the 100<sup>th</sup> copy)



# Reinventing the wheels

**Hypercar *Revolution* midsize concept SUV (2000)**  
28 km/L on-road (gasoline) or 48<sub>equiv</sub> (H<sub>2</sub>)  
carbon-fiber structure, ≤2-y retail payback



**Bright *IDEA* 1-T 5-m<sup>3</sup> aluminum fleet van (2009)**  
~42 km/L<sub>equiv</sub> PHEV, 3–12x-eff., needs no subsidy



**Toyota *1/X* carbon-fiber concept PHEV sedan (2007)**  
*Prius* size, 1/2 fuel use (56 km/L), 1/3 weight



**BMW *i3* 4-seat electric, carbon-fiber passenger cell**  
2013–24 mass-production, >150k sold for ~\$41–45k  
53–59 km/L, MY2019 247-km range (≥370 w/REx)



# A competitive carbon-fiber electric car, 2013–



sgjcarbon.com  
https://www.autoocar.co.uk/car-news/industry/bmw-set-make-more-extensive-use-carbon-fibre



2013 BMW i3, <http://www.superstreetonline.com/features/news/epcp-1303-bmw-i3-concept-coupe/>

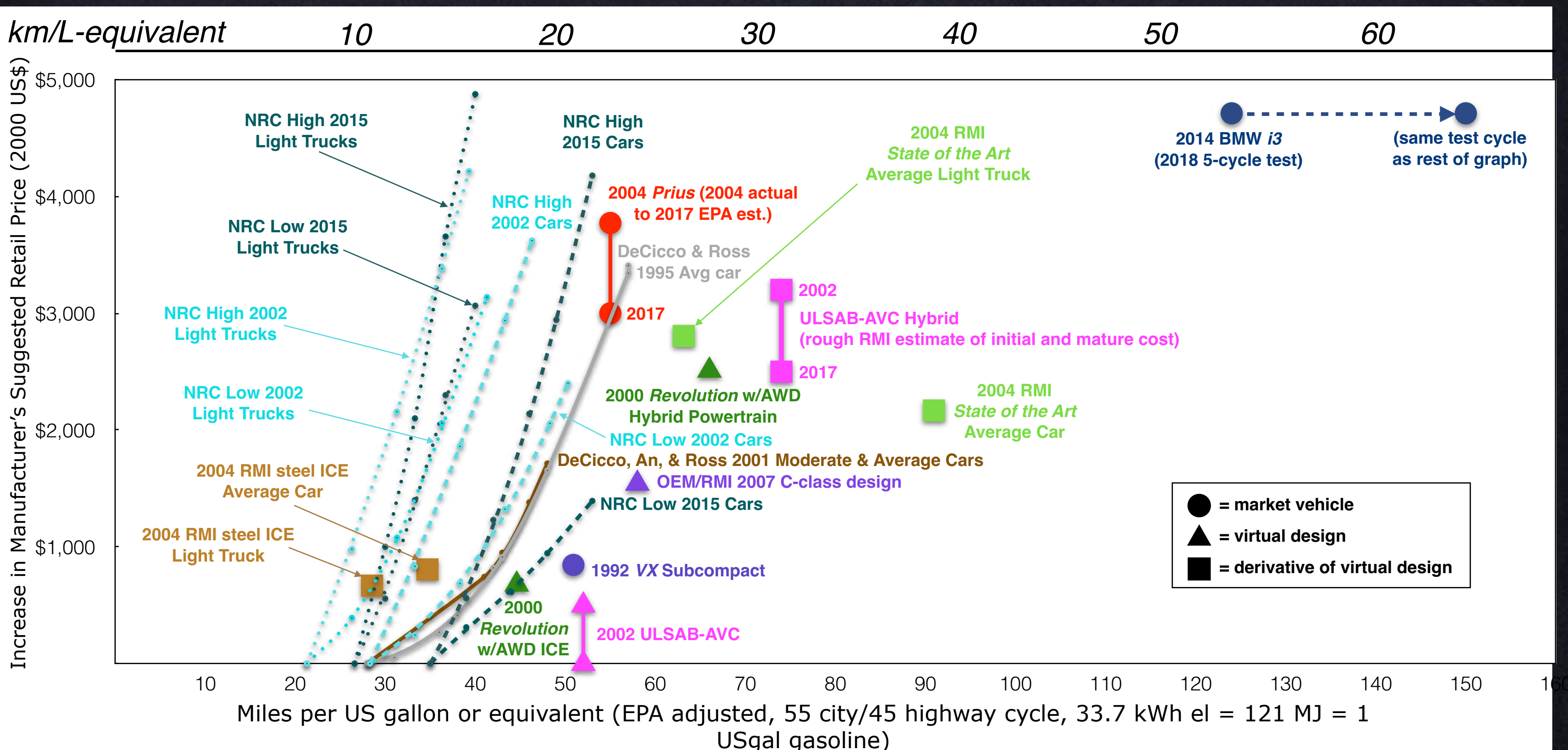


BMW MY2013's ~120–150-kg carbon-fiber-composite passenger cell;  $m_c$  1,250 kg

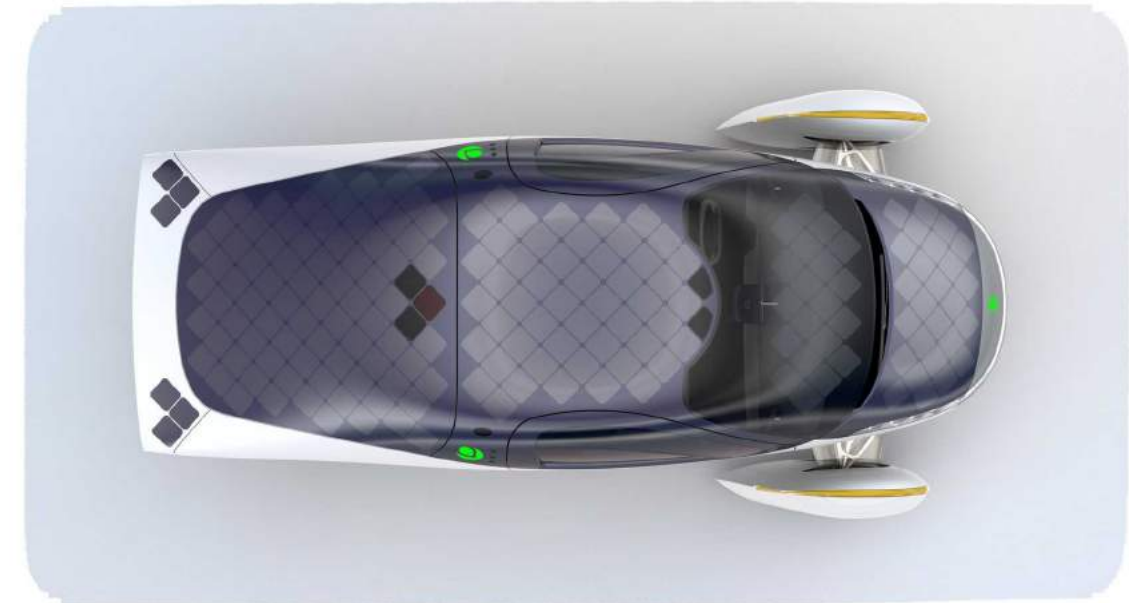
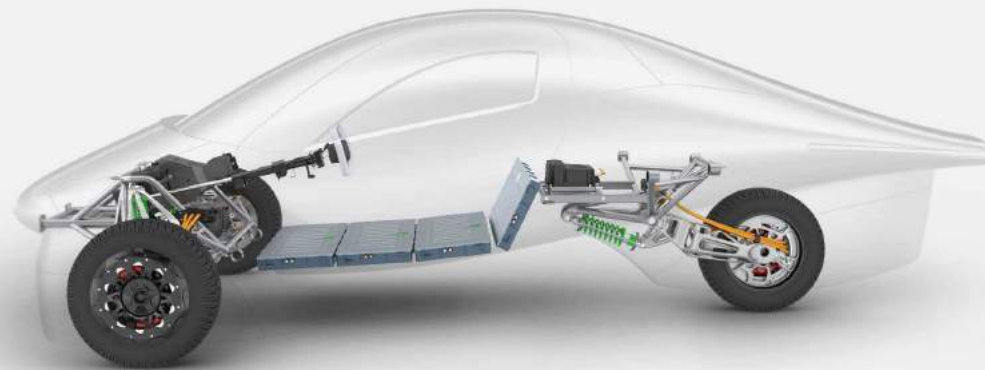
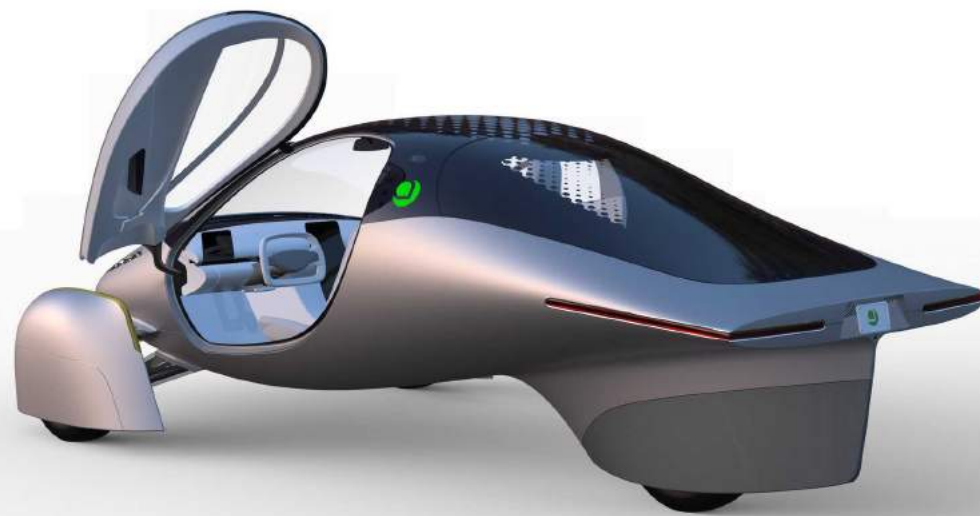
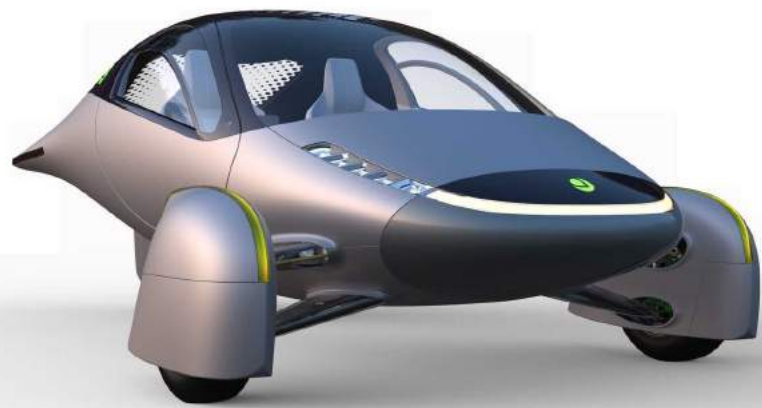
BMW's sporty, 1250-kg 4x-efficiency *i3* was profitable from the first unit, because it:

- pays for the carbon fiber by needing fewer batteries (which recharge faster)
- saves ~2.5–3.5 kg total for each kg of direct mass saved (Detroit says <1.3–1.5)
- needs two-thirds less capital, ~70% less water, ~50% less energy, space, time
- requires no conventional body shop or paint shop
- provides safe, clean, quiet, superior working conditions
- delivers 53 km/L<sub>equiv</sub> (124 mpge) on US 5-cycle test, 59 Ger., ~62 old US cycle
- provides exceptional visibility, agility, traction, and crash safety

# Integrative vehicle design more than doubles potential fuel savings

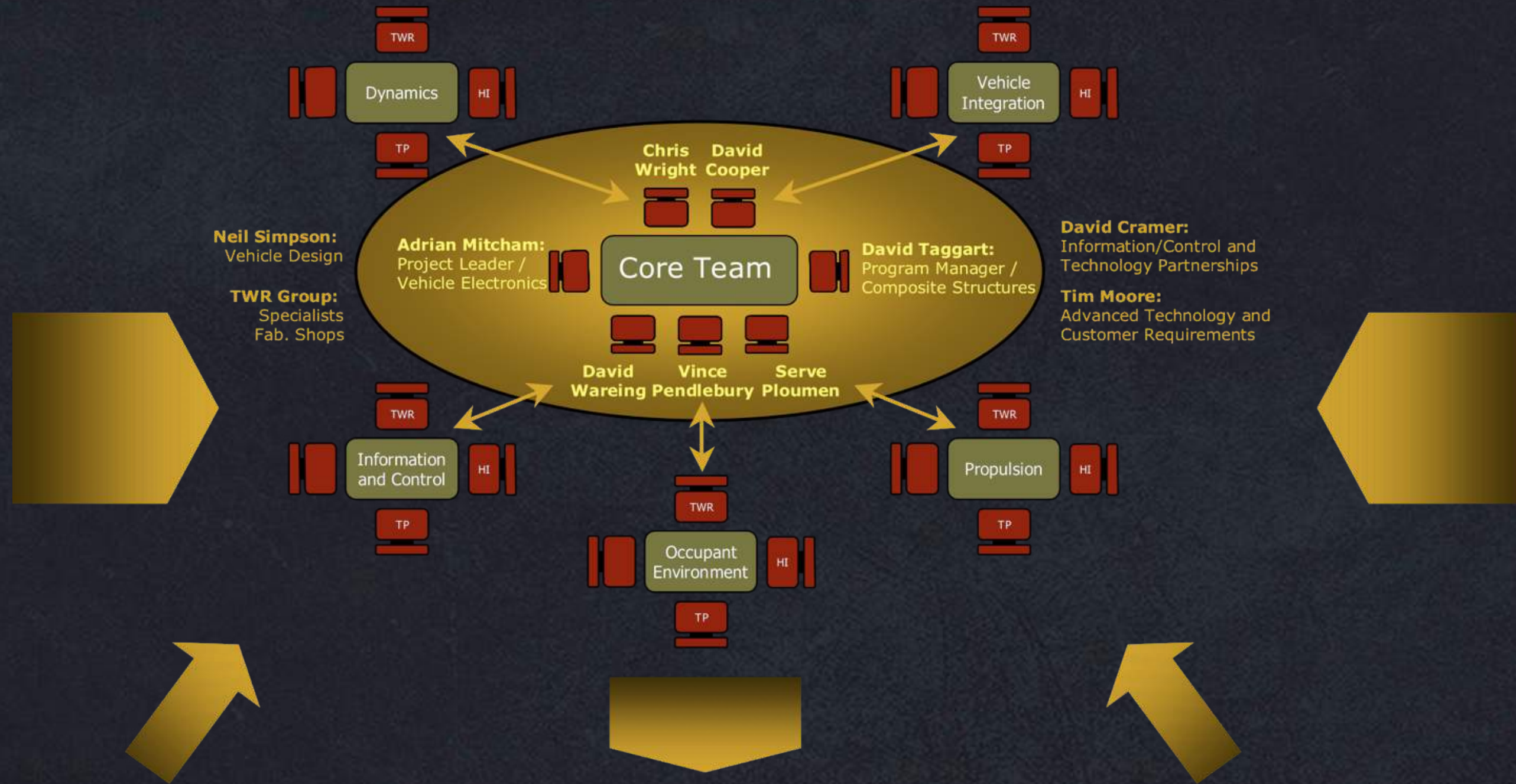


A. Lovins (SAE), "Reframing Automotive Fuel Efficiency," *SAE Intl. J. Sust. Trans., Energy, Env., & Policy* 1(1):59–84 (2020), <https://doi.org/10.4271/13-01-01-0004>



“NeverCharge” solar-powered Hypercar<sup>®</sup>-class 2-seat el. vehicle ([aptera.us](http://aptera.us)): 400–1600-km range, but most drivers *will need no recharging*, because it’s so efficient ( $>146$  km/L) that its solar cells capture enough energy for  $\sim 18,000$  km/y. It has half a Tesla’s mass, and less air drag (at  $C_d$  0.13) than the side mirrors of a US pickup truck! Late-2021 release; \$26–45k, dep. on range.

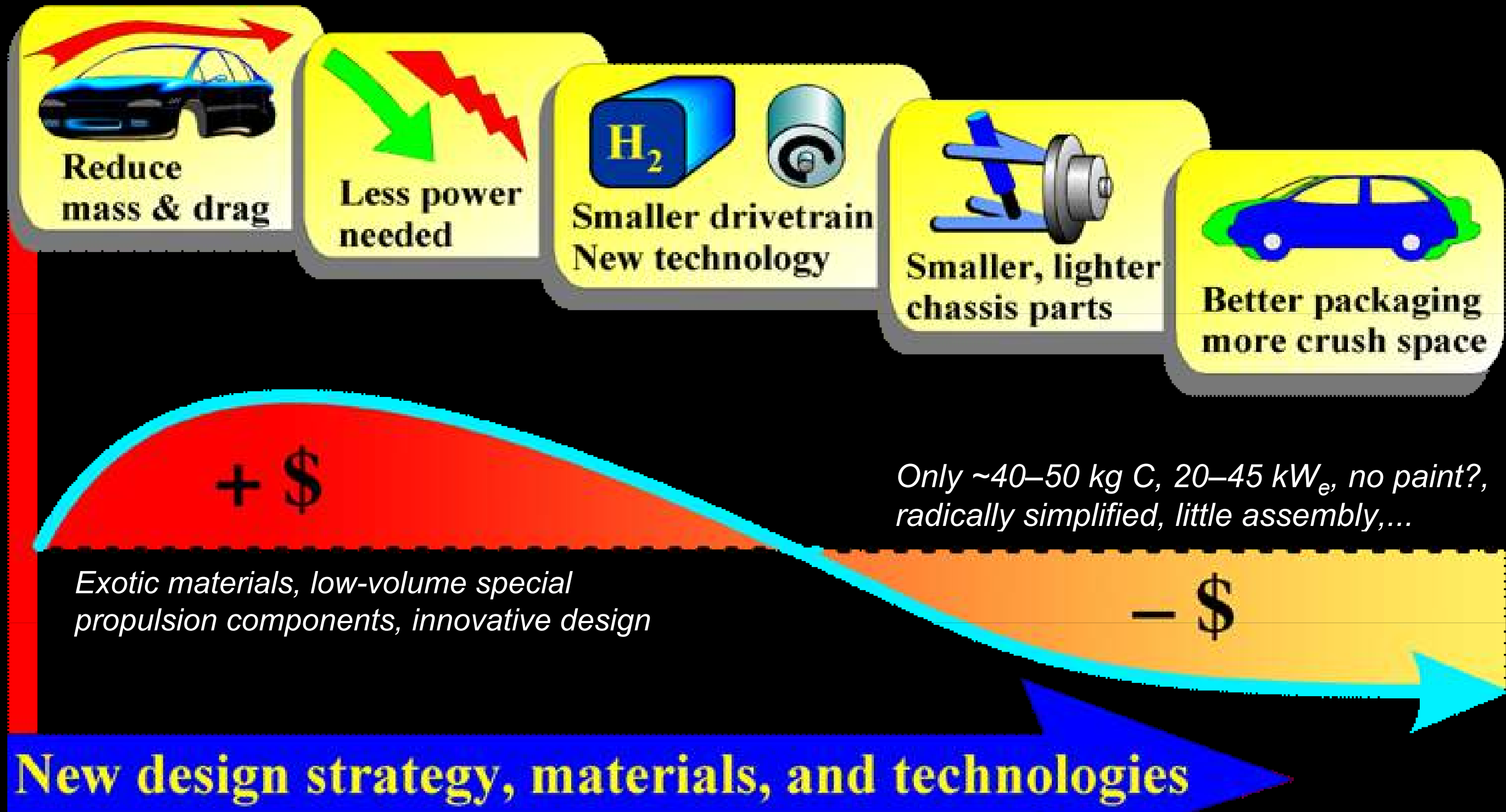
# The secret sauce: organizing designers differently



“If we are to achieve results never before accomplished,  
we must employ methods never before attempted.”

—Sir Francis Bacon

# Decompounding mass and complexity also decompounds cost

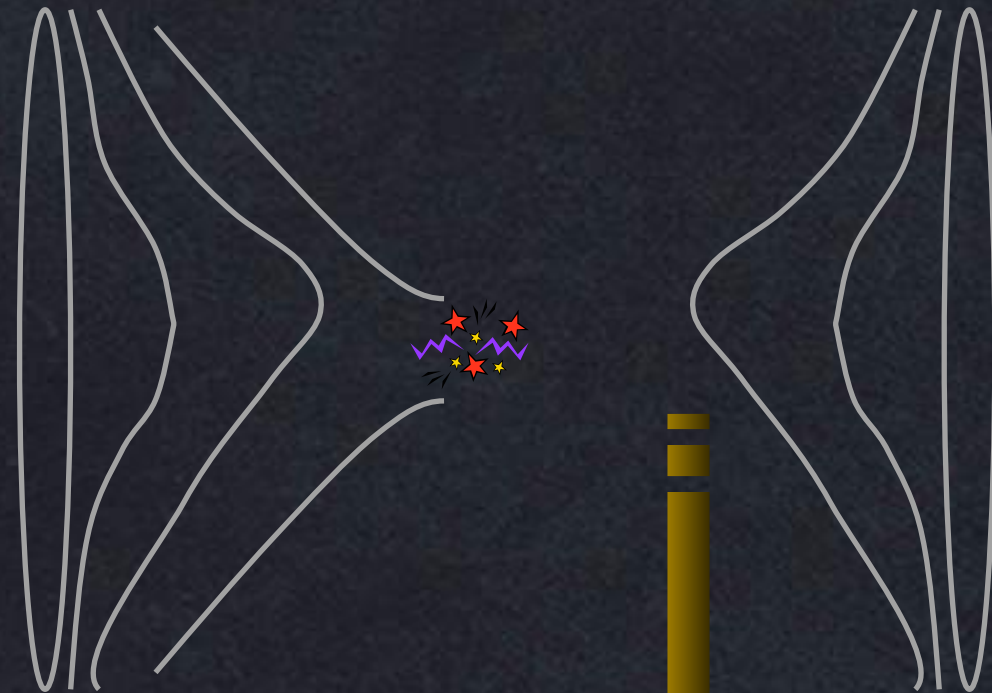




# Design to win the future, not perpetuate the past

Present design space

New design space



- Define the end point
- Development targets
- Risk management
- Market introduction
- Economic insight
- Customer relationships
- Technology introduction
- Integration payoff areas



**First production variant**

**Foundation Platform**



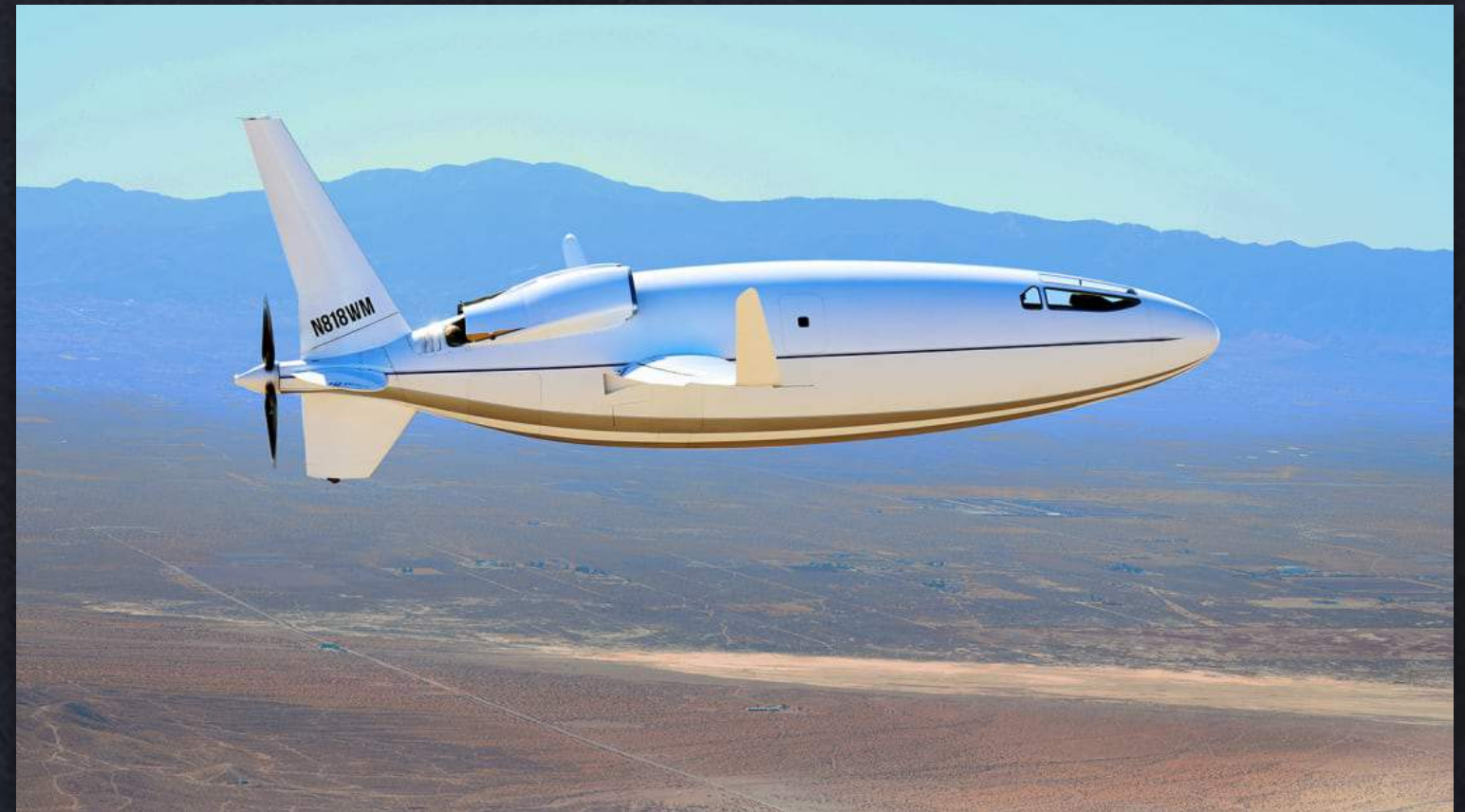
Design "in the future"



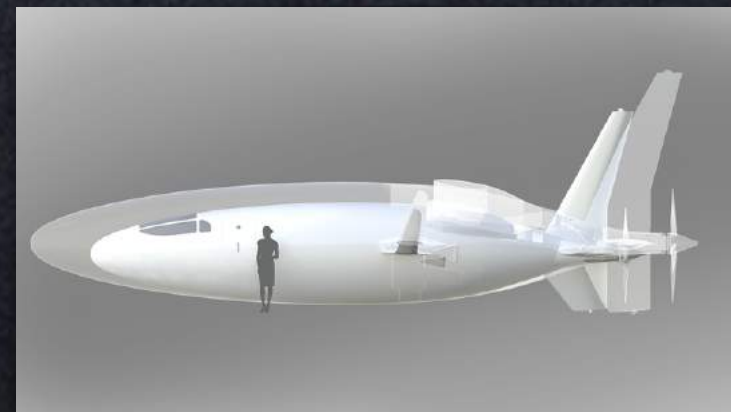
# The revolution accelerates...



Tesla *Semi* Class 8 battery-electric truck (2021),  $>3\times$  efficiency, 800-km full-load range (+ ~650 km w/30-minute recharge), 1.6-million-km warranty,  $3\text{--}5\times$  faster acceleration,  $1/3$ -faster hill-climbing (5% grade), 2-y payback (could be 0 in this decade)



Celera *500L* (Otto Aviation 2020 prototype—the commercial version will add windows),  $8\times$  efficiency (8–13 L/100 km vs ~78–118),  $>740$  km/h, 8330-km range,  $6\times$  lower opex (\$328/h); 6-seater can scale up to  $>20$ ; good candidate for electrification



with more to come...

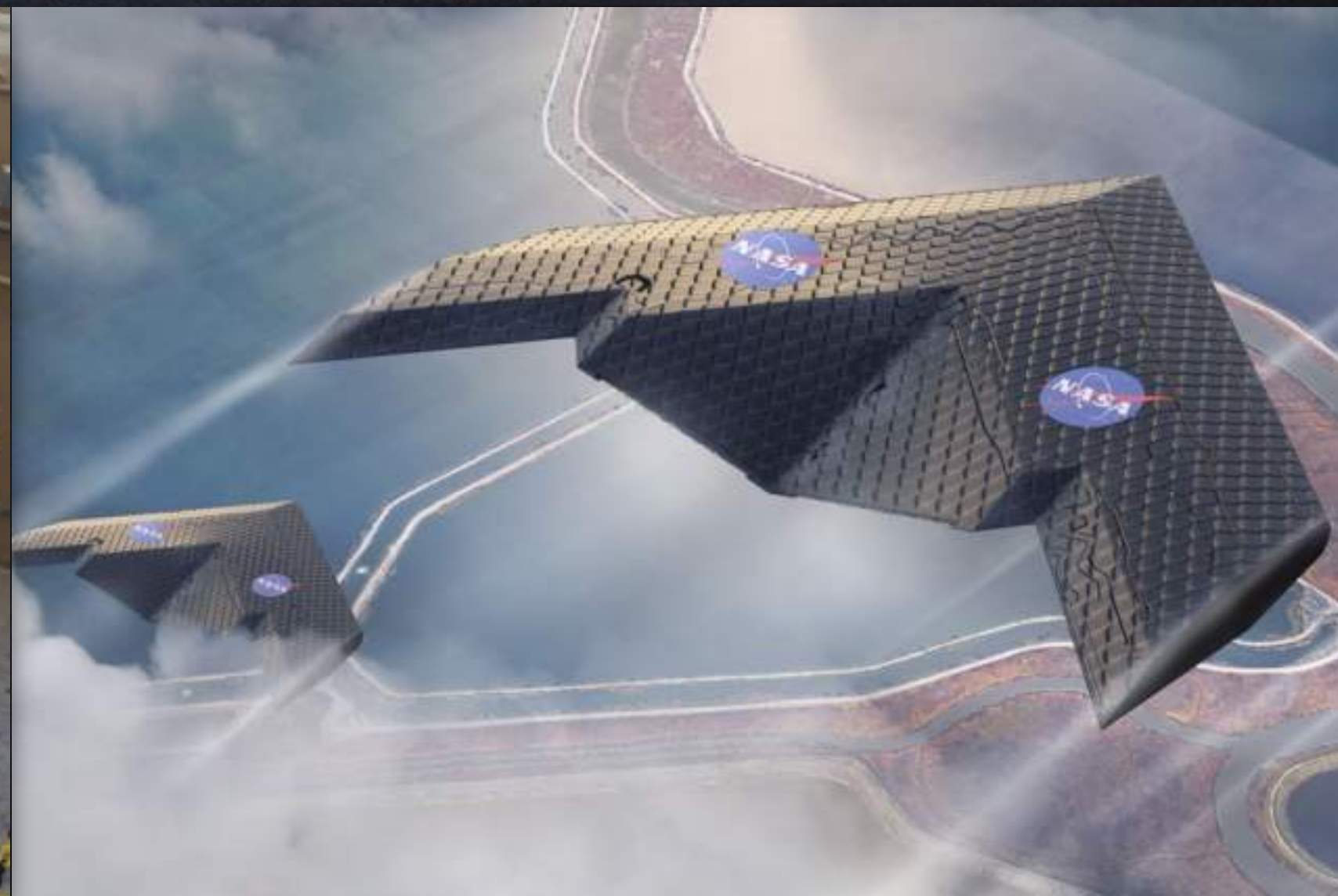
# Latest MIT/NASA version—59× lighter than a “dumb” airplane wing

Structure as strong/tough as rubber but  $\sim 268\times$  less dense ( $5.6 \text{ kg/m}^3$ ), made of thousands of identical injection-molded anisotropic parts, all covered by a tough polymer membrane of identical material, can yield any desired overall shape

An optimized-shape airplane that completely and continuously adapts *passively* to match flight conditions can thus be made stiff, strong, but scalable in manufacturing and in microrobotic assembly, needing no separate flight surfaces

4.27-m-wingspan model in NASA’s high-speed wind tunnel worked better than predicted; applicable to wind turbines

N B Cramer et al 2019 Smart Mater. Struct. 28 055006, 01 April 2019, <https://doi.org/10.1088/1361-665X/ab0ea2>, <http://mit.edu/archive/spotlight/shape-changing-plane-wing/>, <http://cba.mit.edu/docs/papers/19.03.MADCAT.pdf>



What can integrative design do? ( $\eta \equiv$  end-use efficiency)

buildings:  $\sim 4 - \geq 10\eta$

automobiles:  $\sim 4 - 8\eta$

trucks:  $\sim 3 - 4\eta$

airplanes:  $\sim 3 - 8\eta$

factories:  $\sim 2 - 3\eta$  old,  $\sim 2 - 10\eta$  new

use of steel, cement,...:  $> 2\eta$

so...world economy:  $\sim 5\eta?$

We just need a Vulcan mind-meld  
from a gifted integrative designer

